

Community Services Report: Iron Horse Golf Course

August 2020

Iron Horse Key Indicators

Indicator	August 2020	August 2019	FY20 YTD	FY19 YTD
Rounds Played	2,421	4,362	12,103	42,214
Events Booked	0	19	45	189
Number of Programs	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps	(APC) & Junior Camps
Tournament Rounds	0	457	1,279	5,637
Program Attendance	81 APC Contract	138 APC Contract	81 APC Contract	138 APC Contract
	240 Arcis Prime	311 Arcis Prime	240 Arcis Prime	311 Arcis Prime
F & B Revenue	\$9,643	\$55,083	\$238,105	\$616,910
Pro Shop Revenue	\$30,705	\$43,348	\$278,783	\$495,346
Golf Revenue	\$28,992	\$120,837	\$359,722	\$1,202,961
Total Revenue	\$69,339	\$219,268	\$876,609	\$2,315,277

Iron Horse Highlights

- Arcis Players Club Program
 - APC as it is referred to, is a monthly player development program that includes a practice, instruction, and a playing piece. For a monthly fee, a player may utilize the range as often as they would like, attend 2 weekly lesson clinics, and play for a discounted rate during twilight hours daily.
 - Prime and APC generated \$14,323 in revenue in August, compared to \$19,143 in 2019.
- The course renovation began November 12th and will impact revenue through September 2020.

Upcoming Events

- Grand Re-Opening city event on September 17th
- Grand Re-Opening public event on September 18th
- Public play begins Saturday September 19th

