

Community Services Report: Iron Horse Golf Course

July 2020

Iron Horse Key Indicators

Indicator	July 2020	July 2019	FY20 YTD	FY19 YTD
Rounds Played	2,050	5,606	12,103	37,852
Events Booked	0	35	45	170
Number of Programs	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps	(APC) & Junior Camps
Tournament Rounds	0	565	1,279	5,180
Program Attendance	73 APC Contract 228 Arcis Prime Junior Camps N/A yet	139 APC Contract 312 Arcis Prime Junior Camps N/A yet	73 APC Contract 228 Arcis Prime Junior Camps N/A yet	139 APC Contract 312 Arcis Prime Junior Camps N/A yet
F & B Revenue	\$8,786	\$64,898	\$228,462	\$561,827
Pro Shop Revenue	\$27,011	\$49,877	\$248,078	\$451,998
Golf Revenue	\$24,745	\$156,418	\$330,730	\$1,082,124
Total Revenue	\$60,542	\$271,193	\$807,270	\$2,096,009

Iron Horse Highlights

- Arcis Players Club Program
 - APC as it is referred to, is a monthly player development program that includes a practice, instruction, and a playing piece. For a monthly fee, a player may utilize the range as often as they would like, attend 2 weekly lesson clinics, and play for a discounted rate during twilight hours daily.
 - Prime and APC generated \$13,353 in revenue in June, compared to \$19,272 in 2019.
- The course renovation began November 12th and will impact revenue through September 2020.
 - Section A – major work is complete on holes 1-5. Fort Worth Water is sodding their work area. Fleetwood is completing drainage and sod work on hole 6.
 - Section B – substantial work is complete, the next 30 days will be focused on grow in
 - Section C – substantial work is complete, the next 30 days will be focused on grow in

Upcoming Events

- None

