

Community Services Report: Iron Horse Golf Course

June 2020

Iron Horse Key Indicators

Indicator	June 2020	June 2019	FY20 YTD	FY19 YTD
Rounds Played	1,042	5,907	10,053	32,246
Events Booked	0	27	45	135
Number of Programs	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps	(APC) & Junior Camps
Tournament Rounds	0	631	1,279	4,615
Program Attendance	72 APC Contract 223 Arcis Prime Junior Camps N/A yet	140 APC Contract 308 Arcis Prime Junior Camps N/A yet	72 APC Contract 223 Arcis Prime Junior Camps N/A yet	140 APC Contract 308 Arcis Prime Junior Camps N/A yet
F & B Revenue	\$4,081	\$78,334	\$219,676	\$496,929
Pro Shop Revenue	\$27,978	\$54,150	\$221,067	\$402,121
Golf Revenue	\$13,491	\$174,544	\$305,985	\$925,706
Total Revenue	\$45,550	\$307,028	\$746,728	\$1,824,816

Iron Horse Highlights

- Arcis Players Club Program
 - APC as it is referred to, is a monthly player development program that includes a practice, instruction, and a playing piece. For a monthly fee, a player may utilize the range as often as they would like, attend 2 weekly lesson clinics, and play for a discounted rate during twilight hours daily.
 - Prime and APC generated \$12,803 in revenue in June, compared to \$17,475 in 2019.
- The course renovation began November 12th and will impact revenue until September 2020.
 - Section A – major work is complete on holes 1-5. Fort Worth Water is finishing up the sewer project in this area
 - Section B – irrigation is complete, work for the next 30 days will focus on final grading work and laying of sod.
 - Section C – substantial work in this section is due to be complete by July 15th

Upcoming Events

- None

