

# Community Services Report: Iron Horse Golf Course

May 2020

## Iron Horse Key Indicators

<b>Indicator</b>	<b>May 2020</b>	<b>May 2019</b>	<b>FY20 YTD</b>	<b>FY19 YTD</b>
Rounds Played	0	4,867	9,011	26,439
Events Booked	0	23	45	106
Number of Programs	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps
Tournament Rounds	0	485	1,279	3,984
Program Attendance	70 APC Contract 222 Arcis Prime Junior Camps N/A yet	126 APC Contract 268 Arcis Prime Junior Camps N/A yet	70 APC Contract 222 Arcis Prime Junior Camps N/A yet	126 APC Contract 268 Arcis Prime Junior Camps N/A yet
F & B Revenue	\$0	\$66,359	\$215,595	\$418,595
Pro Shop Revenue	\$14,935	\$57,085	\$193,089	\$348,031
Golf Revenue	\$2,550	\$142,088	\$292,494	\$751,162
Total Revenue	\$17,485	\$265,032	\$701,178	\$1,517,788

## Iron Horse Highlights

- Arcis Players Club Program
  - APC as it is referred to, is a monthly player development program that includes a practice, instruction, and a playing piece. For a monthly fee, a player may utilize the range as often as they would like, attend 2 weekly lesson clinics, and play for a discounted rate during twilight hours daily.
  - Prime and APC generated \$12,087 in revenue in May, compared to \$16,403 in 2019.
- The course renovation began November 12<sup>th</sup> and will impact revenue until September 2020.
  - Section A – major work is complete on holes 1-5. Fort Worth Water is finishing up the sewer project in this area
  - Section B –mainline irrigation installation, cart path replacement, and drainage are complete. Current work is focused on completion of irrigation laterals and sod prep
  - Section C – Next steps include fine grading work for the laying of sod in mid-June.
- First 6 holes will be open for public play June 15<sup>th</sup>.

## Upcoming Events

- None

