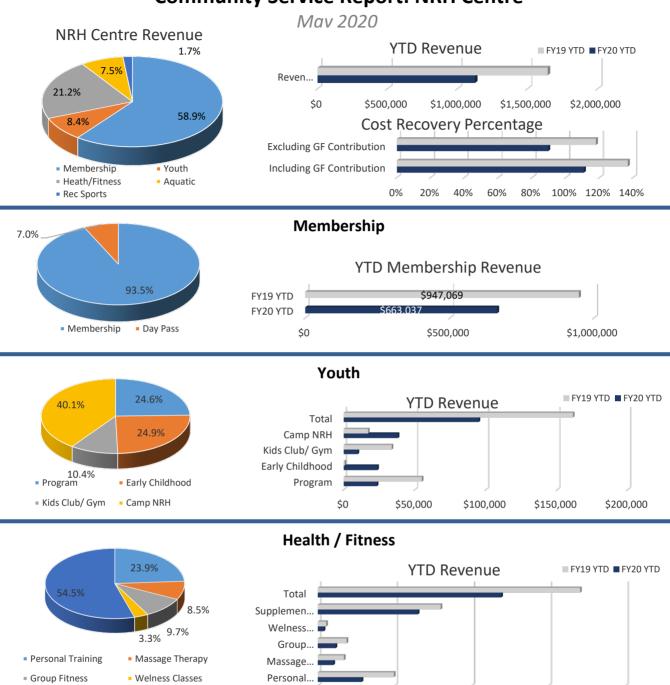
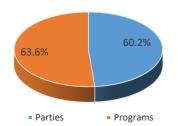
# **Community Service Report: NRH Centre**



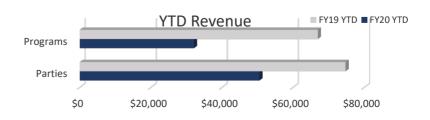
\$0

**Aquatics** 

\$100,000



Supplemental Health



\$200,000

\$300,000

\$400,000

Indicator	May 2020	May 2019	FY20 YTD	FY19 YTD
Total Facility Revenue (excludes GF	¢62.414	¢224 007	Ć1 12E 207	¢1.644.506
Contribution and Grand Hall Revenue)	\$62,414	\$234,987	\$1,125,307	\$1,644,596
Cost Recovery	49.3%	132.1%	89.4%	117.6%
excluding GF Contribution	49.3%	132.170	89.4%	117.0%
Cost Recovery	81.3%	150.0%	110.5%	136.7%
including GF Contribution	01.570	130.0%	110.5%	130.770
Membership Total Revenue	\$56,902	\$135,062	\$663,037	\$947,069
Day Passes	\$7	\$10,503	\$43,098	\$57,329
Total # of Individual Memberships	1,120	1,241		
Total # of Family Memberships	1,450	1,694		
Total # of Members	7 <b>,</b> 598	8,824		
Total # Membership Scans	3,007	17,640	96,422	129,418
NRH Memberships Sold	111	381	1 <i>,</i> 706	2,457
Total Attendance	3,008	37,070	190,140	264,344
Average Daily Attendance	251	1,196	914	1,109
Total Youth Revenue	-\$260	\$31,101	\$94,811	\$161,056
Youth Program Revenue	\$0	\$1,940	\$23,328	\$54,891
Youth Program Participation	0	51	527	721
Early Childhood Development	\$100	\$3,170	\$23,632	\$33,735
Kids Club / Gym Rentals	\$0	\$1,915	\$9,815	\$17,095
Camp NRH Revenue	-\$360	\$24,076	\$38,036	\$55,336
Camp NRH Participation	0	0	0	0
Health/Fitness Total Revenue	\$1,792	\$50,094	\$238,569	\$341,069
Personal Training	\$555	\$15,371	\$57,127	\$98,967
Massage Therapy	\$0	\$6,816	\$20,296	\$33,935
Group Fitness	\$1,172	\$5,827	\$23,220	\$37,495
Wellness Classes	\$65	\$1,865	\$7,795	\$10,945
Supplemental Health Revenue	\$0	\$20,216	\$130,131	\$159,728
Adult Program Participation	0	1,565	8,358	13,211
Aquatic Total Revenue	\$1,094	\$15,600	\$84,039	\$143,644
Aquatic Birthday Parties	\$0	\$11,665	\$50,580	\$74,771
Aquatic Programs	\$1,094	\$3,057	\$32,154	\$67,005
Rec Sports Total Revenue	\$2,460	-\$117	\$18,795	\$16,073

### **NRH Centre Highlights**

Total NRH Center revenues (excluding Grand Hall) came in at \$62,414 missing PY revenues by \$172,573. Cost recovery for the month came in at 49.3% against PY's 132.1%. YTD the NRH Centre is operating at 89.4% cost recovery without the GF contribution and 110.5% with the GF contribution

## **Membership Highlights**

We were able to mitigate the Auto-Renewal Membership damage to only 16% for the month. The majority of the miss is due to not selling as many Paid-in-Full memberships.

# **Youth Highlights**

There was no youth programming that took place in May 2020.

## **Health/Fitness Highlights**

Total Fitness revenues came in at \$1,792 missing PY by \$48,865; the vast majority of the miss due to no supplemental insurance revenues coming in (Silversneakers, Silver and Fit, Optum)

#### **Aquatic Highlights**

No private swim parties took place in May 2020, minimal swim lessons took place.