

Community Services Report: Iron Horse Golf Course

April 2020

Iron Horse Key Indicators

Indicator	April 2020	April 2019	FY20 YTD	FY19 YTD
Rounds Played	0	4,681	9,011	21,572
Events Booked	0	23	45	106
Number of Programs	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps
Tournament Rounds	0	1,162	1,279	3,499
Program Attendance	0 APC Contract 218 Arcis Prime Junior Camps N/A yet	126 APC Contract 268 Arcis Prime Junior Camps N/A yet	0 APC Contract 218 Arcis Prime Junior Camps N/A yet	126 APC Contract 268 Arcis Prime Junior Camps N/A yet
F & B Revenue	\$0	\$81,989	\$215,595	\$352,176
Pro Shop Revenue	\$13,736	\$60,807	\$178,154	\$291,446
Golf Revenue	\$2,900	\$143,536	\$289,944	\$610,660
Total Revenue	\$16,636	\$286,332	\$683,693	\$1,254,282

Iron Horse Highlights

- Arcis Players Club Program
 - APC as it is referred to, is a monthly player development program that includes a practice, instruction, and a playing piece. For a monthly fee, a player may utilize the range as often as they would like, attend 2 weekly lesson clinics, and play for a discounted rate during twilight hours daily.
 - Prime and APC generated \$10,491 in revenue in March, compared to \$15,584 in 2019.
- The course renovation began November 12th and will impact revenue until September 2020.
 - Section A – major work is complete on holes 1-5. Hole 6 will receive work after Fort Worth Water is done with the sewer project
 - Section B – work is currently focused on mainline irrigation installation, cart path removal and replacement, and completion of drainage work
 - Section C – major dirt moving is near completion, irrigation is nearly complete. Next steps include fine grading work and green complexes being sprigged later in May
- Clubhouse renovation began April 1st and will continue through May.
- Driving range will open May 11th, opening 6 holes June 1st.

Upcoming Events

- None



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