

Community Services Report: Richland Tennis Center

April 2020

Richland Tennis Center Key Indicators

Indicator	April 2020	April 2019	FY20 YTD	FY19 YTD
# of Leagues/Classes	0	28	168	196
Program Attendance	0	3,641	11,180	18,342
BISD Attendance	0	1,898	9,484	12,118
Total Program Attendance	0	5,539	20,663	30,460
Total Revenue	\$57	\$35,048	\$155,305	\$192,404

Richland Tennis Center Highlights

- At the time we closed, revenues were approximately \$8,000 ahead of last year which was our best year ever.
- We sent emails to our customer list periodically to stay in touch, posting on our Facebook page, texting our lesson takers & sending emails to our UTR tournament players to keep them in the loop
- RTC staff spent time preparing the facility for the time we could reopen
- Ordered all the necessary supplies to have RTC ready for reopening
- All 16 courts were resurfaced while RTC was closed

Upcoming Events

- Unfortunately Nothing