

# Community Services Report: Iron Horse Golf Course

March 2020

## Iron Horse Key Indicators

<b>Indicator</b>	<b>March 2020</b>	<b>March 2019</b>	<b>FY20 YTD</b>	<b>FY19 YTD</b>
Rounds Played	266	3,994	9,011	16,891
Events Booked	0	19	45	83
Number of Programs	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps	(APC) & Junior Camps
Tournament Rounds	0	486	1,279	2,337
Program Attendance	71 APC Contract 224 Arcis Prime Junior Camps N/A yet	128 APC Contract 274 Arcis Prime Junior Camps N/A yet	71 APC Contract 224 Arcis Prime Junior Camps N/A yet	128 APC Contract 274 Arcis Prime Junior Camps N/A yet
F & B Revenue	\$6,843	\$52,281	\$215,595	\$270,247
Pro Shop Revenue	\$19,387	\$49,022	\$164,418	\$230,639
Golf Revenue	\$6,243	\$111,972	\$287,044	\$467,064
Total Revenue	\$32,473	\$213,275	\$667,057	\$967,950

## Iron Horse Highlights

- Arcis Players Club Program
  - APC as it is referred to, is a monthly player development program that includes a practice, instruction, and a playing piece. For a monthly fee, a player may utilize the range as often as they would like, attend 2 weekly lesson clinics, and play for a discounted rate during twilight hours daily.
  - Prime and APC generated \$14,703 in revenue in March, compared to \$16,126 in 2019.
- The course renovation began November 12<sup>th</sup> and will impact revenue until September 2020.
  - Section A – major work is complete on holes 1-5. Hole 6 will receive work after Fort Worth Water is done with the sewer project
  - Section B – work is currently focused on tree removal and drainage throughout. Next steps include dirt moving and mainline irrigation
  - Section C – major dirt moving is near completion, irrigation lines and heads are installed around greens and laterals are being completed on holes 12, 16, 17. Next steps include fine grading work and green complexes being completed.
- Clubhouse renovation began April 1<sup>st</sup> and will continue through May.
- Open 8 days in March before closing for the month. Currently closed until May 20<sup>th</sup> due to Covid-19

## Upcoming Events

None



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