

Community Services Report: Iron Horse Golf Course

January 2020

Iron Horse Key Indicators

Indicator	January 2020	January 2019	FY20 YTD	FY19 YTD
Rounds Played	1,783	2,137	8,745	10,621
Events Booked	3	15	42	64
Number of Programs	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps	(APC) & Junior Camps
Tournament Rounds	0	94	1,279	1,750
Program Attendance	87 APC Contract 252 Arcis Prime Junior Camps N/A yet	114 APC Contract 258 Arcis Prime Junior Camps N/A yet	87 APC Contract 252 Arcis Prime Junior Camps N/A yet	114 APC Contract 258 Arcis Prime Junior Camps N/A yet
F & B Revenue	\$16,849	\$24,502	\$194,283	\$192,246
Pro Shop Revenue	\$24,950	\$30,615	\$128,354	\$151,415
Golf Revenue	\$33,188	\$51,033	\$274,637	\$297,488
Total Revenue	\$74,987	\$106,150	\$597,274	\$641,149

Iron Horse Highlights

- Arcis Players Club Program
 - APC as it is referred to, is a monthly player development program that includes a practice, instruction, and a playing piece. For a monthly fee, a player may utilize the range as often as they would like, attend 2 weekly lesson clinics, and play for a discounted rate during twilight hours daily.
 - Prime and APC generated \$15,646 in revenue in January, compared to \$17,239 in 2019.
- The renovation began November 12th and will impact revenue until September 2020.
 - Reduced to 6 holes until August.

Upcoming Events

- Private Events: 0 private golf events, 0 private cater events, 6 off site catering events



817-485-6666
6200 Skylark Circle
North Richland Hills, Texas
Ironhorsetx.com