



PARKS AND RECREATION BOARD MEMORANDUM

FROM: The Office of the City Manager **DATE:** December 2, 2019
SUBJECT: NRH Centre, Grand Hall, Athletics, Senior Center, Richland Tennis Center, Programs and Services Update.
PRESENTER: Adrien Pekurney, Assistant Director

GENERAL DESCRIPTION:

Ms. Adrien Pekurney, Assistant Director, will present an update on activities at the NRH Centre, Grand Hall, Athletics, Senior Center and the Tennis Center.

NRH CENTRE

- A. NRH Centre total facility revenues for FY19, excluding Grand Hall revenues, came in at \$2,579,838 an increase of \$46,472.42 over prior year actuals. Total revenues including Grand Hall came in at \$3,127,722 an increase of \$159,018 or 5.36% over prior year actuals.
- B. NRH Centre facility totals and highlights for FY19 include: Fitness revenues of \$496,507, a revenue increase of \$18,779 compared to FY18; Recreation revenues of \$325,732, a revenue increase of \$44,480 compared to FY18. This is an increase with the Recreation Cost Center of 15.82%, which included a 35% increase in Camp NRH enrollment helping generate 25% more revenue within the Recreation Program cost center.
- C. The NRH Centre has developed a turn-of-the-year membership special that will be sent out via direct mail in the month of December 2019. The 2019 New Year's promotion will run from December 2019 – February 2019 highlighting:
 - 10% off all paid-in-full memberships for new and renewing members.
 - 50% off first month's auto-renew memberships.
 - Free 1-Week Pass for those NRH residents that are not currently members and would like to try the facility before they commit to a membership.
- D. The Winter/Spring 2020 Discover Brochure will be available at the beginning of December and features programs and events taking place January 2020 – May 2020. The brochure will be available online and in print at the NRH Centre.
- E. The NRH Centre will be closed December 24 and 25 for the Christmas holiday and will have holiday hours on New Year's Eve from 5:00 a.m. – 1:00 p.m. and New Year's



Day from 8:00 a.m. – 6:00 p.m. For a complete listing of annual holiday hours please visit the NRH Centre website.

- F. The NRH Centre will host a Community Open House on Friday, January 17, 2020. The open house will feature all areas of the facility including programs, services and memberships within the NRH Centre, Grand Hall, and Senior Center. This is a great event to learn more about the NRH Centre and the complete wellness opportunities for individuals and families within all ages and stages.
- G. The annual NRH Centre gymnasium floor refinishing will take place in early December. This annual floor maintenance helps maintain the integrity of the wood and provides an exceptional playing surface for all participants.

GRAND HALL AT THE NRH CENTRE

- A. The Grand Hall will be the host site for the annual NRH Business Appreciation Luncheon on December 5, 2019. The Grand Hall will also host eleven holiday parties for both external groups, as well as NRH departmental groups. A few of these parties will take place in the terrace overlooking the NRH Holiday Magic lighting displays and Christmas tree.
- B. Total adopted budget revenue for Grand Hall in FY20 is \$ 430,000. The Grand Hall as of 11/01/2019 is at \$34,297, which is 8% of total year budget. Estimated revenue from future events already booked for FY19 is \$217,178, which totals \$251,475 or 58.5% of budget, pre-booked.
- C. The Grand Hall has already completed 21 events serving 2,930 guests in FY20, for an average of 4.8 events a week in all categories.

ATHLETICS

- A. The NRH Centre welcomes Mike Richardson to the Centre's Team. Mike has accepted the position as Athletic Coordinator. His responsibilities will focus on athletics such as adult softball, coed volleyball, "Average Joes" basketball league, kickball and a variety of other fun programs inside and outside of the NRH Centre. He will also help in the development and execution of Parks & Recreation special events.
- B. At the recent Texas Recreation and Park Society North Region Conference on November 8, the NRH Centre "Average Joes" basketball league was the award winner for Excellence in Recreation Programming. The original longstanding adult men's basketball league was redeveloped to incorporate two smaller courts instead of just one regulation size court at the NRH Centre, which then doubled the enrollment in the first season. The "Average Joes" league received great feedback and new faces to the NRH Centre. Teams can still be competitive, but the emphasis is on fitness, fun and a great league for all. Congratulations to Garrett Peek and the NRH Centre team



for not sticking with “we’ve always done it this way”. Your creativity and redevelopment approach is paying off in a great program for a wider audience, which is a perfect fit for the NRH Centre.

- C. The eighth annual Run Run Rudolph Family Fun 5k will be held at the NRH Centre on Saturday December 7 at 8:30 a.m. The run benefits Children’s Literacy at the NRH Library and the NRH Animal Adoption & Rescue Center. It is an un-timed run, all for holiday fun! Participants are encouraged to dress in fun and festive holiday attire! Runners can register themselves on Race Roster at <https://raceroster.com/events/2019/26948/nrh-run-run-rudolph-2019>.
- D. The fall session of adult softball played at Northfield Park will be coming to a close the first week in December with the completion of our last two remaining adult leagues. Softball registration will ramp back up for the spring 2020 season starting in March 2020.
- E. Adult volleyball and “Average Joes” basketball will finish up for fall 2019 the first week in December with registration opening back up in January 2020 for new seasons.

NRH SENIOR CENTER

- A. The NRH Senior Center will be honoring volunteers on “International Volunteer Day”, Thursday, December 5, 2019 at 2:00 p.m. Incentive awards will be distributed to all volunteers that have worked 40 hours or more in the 2019 calendar year.
- B. NRH Parks and Recreation Assistant Director, Adrien Pekurney, will serve the famous “Magnolia Café” gingerbread pancakes for “Gingerbread Flapjacks Day” on Wednesday, December 11 at 10:00 a.m. at the Senior Center.
- C. The NRH Senior Center will host the annual Cookie Swap and Movie on Friday, December 13 at 2:30 p.m. Featured movie is “Elf”, and holiday pajamas are encouraged.
- D. The NRH Senior Center will offer Second Chance Bingo and Ornament Exchange on Monday, December 16 at 2:00 p.m.
- E. The NRH Senior Center is hosting the Baked Christmas Cookie Luncheon, in partnership with Encompass Health. The luncheon will be held in the Grand Hall on Wednesday, December 18 at 11:00 a.m.
- F. The NRH Senior Center will offer Christmas Carole-oke and Cookies on Thursday, December 19 beginning at 2:00 p.m. in the dining room.



- G. The NRH Senior Center will be offering Jingle Bell Bunco on Friday, December 20 at 2:30 p.m.
- H. The NRH Senior Center will be closed December 24 and 25, 2019 and January 1, 2020 for the Christmas and New Year's holiday.
- I. The NRH Senior Center is adopting a new Annual Facility Fee, which will go into effect January 1, 2020. Everyone who participates in any senior class, program, or activity will need to purchase an annual NRH Senior Center Facility Fee card or pay a daily guest pass beginning in January. The annual facility fee has been adopted to help support the daily operational expenses of the Senior Center. The projected revenue will support 9% of operational costs. While this is a new fee for the Senior Center, the annual facility fee is an excellent value for the services received. Our exceptional team will continue to serve patrons at the highest level of service they have come to expect.
- J. The NRH Senior Center will be participating in the NRH Centre Open House on Friday, January 17, 2020. The open house provides opportunities to learn more about programs and services throughout the facility.

RICHLAND TENNIS CENTER

- A. RTC will host the USTA Men's playoffs December 6-8.
- B. RTC will host the annual RTC Toys for Tennis tournament on December 14. Over 150 toys were donated to the Community Enrichment Center from the 2018 tournament.
- C. RTC will be closed for the winter holidays on December 24, 25 and January 1. RTC will have holiday hours on December 31 from 8:00 a.m. - 3:00 p.m.
- D. The winter 2020 sessions of group lessons and leagues will begin January 6, 2020.
- E. RTC will host a UTR tournament January 18-19, 2020.
- F. RTC will be closed Monday, January 20, for citywide employee training.
- G. RTC will be the host site for a high school tournament for Springtown on January 30, 2020.

CULTURAL ARTS AND SPECIAL EVENTS

- A. The NRH Month of Holiday Magic kicks off with NRH Holiday Magic on Friday, December 6 along Hawk Ave and Stormy Plaza Park from 6:00 p.m. – 9:00 p.m. Holiday lights and photo scenes located in the NRH Centre outdoor plaza and along



Hawk Avenue will remain on display through the month of December. The holiday fun continues the next day on Saturday, December 7 at the NRH Centre with the eighth Annual Run Run Rudolph 5K. Other holiday events featured during the month include the NRH Centre hosting Holiday Family Movie Night in the Dolce outdoor plaza on Friday, December 13 (gates open at 6:00 p.m.) featuring the holiday movie "HOME ALONE". Iron Horse Golf Course will host Breakfast with Santa on Saturday, December 14 at 9:30 a.m. and 11:30 a.m., and the NRH Library will host a variety of festive holiday events throughout December, including the Dorothy Shaw Bell Choir Concert in the lobby on Monday, December 16 at 7:00 p.m. A complete listing of the Month of Holiday Magic events can be viewed at www.nrhtx.com/holidaymagic.