

Community Services Report: Iron Horse Golf Course

October 2019

Iron Horse Key Indicators

Indicator	October 2019	October 2018	FY19 YTD	FY18 YTD
Rounds Played	4,033	3,355	4,033	3,355
Events Booked	10	20	10	20
Number of Programs	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps	(APC) & Junior Camps
Tournament Rounds	1,049	923	1,049	923
Program Attendance	130 APC Contract 316 Arcis Prime Junior Camps N/A yet	128 APC Contract 272 Arcis Prime Junior Camps N/A yet	130 APC Contract 316 Arcis Prime Junior Camps N/A yet	128 APC Contract 272 Arcis Prime Junior Camps N/A yet
F & B Revenue	\$58,886	\$62,215	\$58,886	\$62,215
Pro Shop Revenue	\$44,537	\$37,600	\$44,537	\$37,600
Golf Revenue	\$122,356	\$104,636	\$122,356	\$104,636
Total Revenue	\$225,779	\$204,451	\$225,779	\$204,451

Iron Horse Highlights

- Arcis Players Club Program
 - APC as it is referred to, is a monthly player development program that includes a practice, instruction, and a playing piece. For a monthly fee, a player may utilize the range as often as they would like, attend 2 weekly lesson clinics, and play for a discounted rate during twilight hours daily.
 - Prime and APC generated \$19,204 in revenues in October, compared to \$16,675 in 2018.
- The renovation begins November 12th and will impact revenue until September 2020.

Upcoming Events

- November Creative Events: In-House Scramble November 10th, Callaway Scramble November 24th
- Private Events: 5 private golf events, 2 private cater events, 8 off site catering events

