

Community Services Report: Iron Horse Golf Course

June 2019

Iron Horse Key Indicators

Indicator	June 2019	June 2018	FY19 YTD	FY18 YTD
Rounds Played	5,907	5,039	32,246	31,690
Events Booked	27	30	135	166
Number of Programs	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps	(APC) & Junior Camps	(APC) & Junior Camps
Tournament Rounds	631	522	4,615	3,403
Program Attendance	140 APC Contract 308 Arcis Prime Junior Camps N/A yet	133 APC Contract 290 Arcis Prime Junior Camps N/A yet	140 APC Contract 308 Arcis Prime Junior Camps N/A yet	133 APC Contract 290 Arcis Prime Junior Camps N/A yet
F & B Revenue	\$78,334	\$70,582	\$496,929	\$482,608
Pro Shop Revenue	\$54,150	\$61,783	\$402,121	\$404,687
Golf Revenue	\$174,544	\$143,723	\$925,706	\$851,227
Total Revenue	\$307,028	\$276,088	\$1,824,816	\$1,739,522

Iron Horse Highlights

- Arcis Players Club Program
 - APC as it is referred to, is a monthly player development program that includes a practice, instruction, and a playing piece. For a monthly fee, a player may utilize the range as often as they would like, attend 2 weekly lesson clinics, and play for a discounted rate during twilight hours daily.
 - Generated \$17,475 in revenue in June compared to \$17,265 in June prior year
- Record revenue for June

Upcoming Events

- July Creative Events: Titleist In-House Tournament July 21st, Glow Golf July 27th
- Private Events: 5 private golf events, 8 league events, 3 private cater events, 4 off site catering events

