## **Community Services Report: Grand Hall**

May 2019

## **Grand Hall Key Indicators**

| Indicator                        | May 2019 | May 2018 | FY19 YTD  | FY18 YTD  |
|----------------------------------|----------|----------|-----------|-----------|
| Facilities Bookings              | 42       | 30       | 214       | 173       |
| Total Attendance                 | 6,085    | 5,243    | 38,470    | 28,008    |
| # of Comp Bookings               | 6        | 5        | 35        | 28        |
| Average Revenue/Per Paid Booking | \$1,811  | \$2,067  | \$2,015   | \$1,994   |
| Total Revenue                    | \$65,215 | \$51,687 | \$360,717 | \$289,079 |

## **Grand Hall Highlights**

- Total adopted budget revenue for Grand Hall in FY2018/19 is \$ 290,000. Total revenue as of 5/31/2019 is \$360,717 or 124.4% of total year, pre-book estimated revenue is \$463,507 or 159.8% of total year budget.
- Grand Hall revenue through the first 8 months is \$71,638 ahead of prior year.
- Grand Hall pre-book revenue is currently \$7,885 ahead of pre-book at the same point last year.
- GH estimated Q3 revenue \$145,000 will beat PY by over \$5,000, estimating a \$67,000 total win through the first 3 quarters. We anticipate finishing the year exceeding \$500,000 for the first time a 72% increase over budget.
- In May the Grand Hall set a new single month revenue record at \$65,215 a 23% increase over the previous record of \$52,189

## **Upcoming Events**

- For the month of June, we have 30 events on the books estimating \$33,377 in revenue for the month.
- City and Community Partner events for the month.
  - NRH Employee Health Check
  - NRH Employee Health Fair
  - NTCMA awards luncheon
  - o Senior Center Monthly Luncheon

