

CITY COUNCIL MEMORANDUM

FROM: Meagan Fendley **DATE:** June 10, 2019
SUBJECT: 2018 United Way Campaign Presentation
PRESENTER: Meagan Fendley and Ellen Cooper

SUMMARY:

The City of North Richland Hills' annual United Way Employee Workplace Campaign was successful, raising over \$54,000 for the United Way of Tarrant County. Campaign Chair Meagan Fendley will share a summary of this year's campaign activities and a check will be presented to Kintisha Williams, Senior Corporate Relations Manager of United Way Tarrant County, and TD Smyers, President and Chief Executive Officer of United Way Tarrant County.

GENERAL DESCRIPTION:

The City of North Richland Hills is proud to support the United Way of Tarrant County's annual fundraising campaign. Each year, a United Way Employee Committee raises funds and awareness for the non-profit organization. The 2018 campaign began in the fall and ended in April 2019. This year, to further promote awareness we visited United Way Partner agencies, held 14 department meetings, and completed a volunteer service project for employees. Several events were held to raise funds for the campaign. Those included:

- A superhero themed kick off lunch that included a United Way Agency Fair;
- A silent auction resulting in 41 baskets/items sold;
- Pumpkin gram, t-shirt, and raffle ticket sales;
- Penny jar wars;
- Ice cream socials;
- Pizza and food truck Friday events;
- A judged cook-off event that included chili, salsa and desserts; and
- A golf tournament at Iron Horse Golf Course.

The United We Dine program was also a success with participating restaurants donating a portion of their proceeds on designated days to our United Way campaign. Participating restaurants included:

- Alvarado's, 5302 Davis Blvd.;
- Niki's Italian Bistro, 5249 Davis Blvd.;
- Bosses Pizza, 5600 Rufe Snow Dr. Ste 110.



The money raised through this year's campaign will support 41 local charities that benefit every person in Tarrant County. We would like to thank the members of the 2018 United Way Campaign Committee for all of their hard work and commitment to helping people of this community and in Tarrant County. These committee members are:

- Meagan Fendley, Chair, Neighborhood Services;
- Ellen Cooper, Co-Chair, Human Resources;
- Anne Adiele, Budget;
- Gina Pastre and Paulette Hartman, City Manager's Office;
- Lisandra Leal, City Secretary's Office;
- Elizabeth Copeland, Economic Development;
- Dustin Orazi, Facilities;
- Donna Carman, Finance;
- Kathy Corley, Fire Department;
- Jason Petty, Fleet;
- Amy Stephens, Information Technology;
- Yaika Sabat, Library;
- Mariah Carney, Municipal Court;
- Rayneice Jones and Stefanie Martinez, Neighborhood Services;
- Antonio Evangelista, Chris Duxbury, Garrett Peek, and Krista Henry, Parks and Recreation;
- Amanda Sandhu and Christy Hardy, Police Department;
- Chad Van Steenberg and Cindy Garvin, Planning and Development;
- Bianca Ortiz, Felisiano Yanes, and Marrk Callier, Public Works;
- Cheryl Booth, Utility Customer Service.

Campaign Chair Meagan Fendley, Co-Chair Ellen Cooper, and members of the 2018 Campaign Committee will be presenting a check on behalf of the city to TD Smyers, President and CEO of United Way Tarrant County.