



## PLANNING AND ZONING COMMISSION MEMORANDUM

**FROM:** Planning & Zoning Department    **DATE:** June 6, 2019  
**SUBJECT:** Consideration of the Vision2030 Economic Development Plan.  
(CONTINUED FROM THE MAY 16, 2019, PLANNING AND ZONING COMMISSION MEETING)  
**PRESENTER:** Craig Hulse, Economic Development Director

### **SUMMARY:**

Attached is a copy of the goals and objectives of the Vision2030 Economic Development Plan. These goals and objectives were developed by the Economic Development Advisory Committee and the Strategic Plan Committee as part of the strategic plan update.

The Planning and Zoning Commission is requested to review and accept the proposed plan. Comments from the Commission will be provided to City Council. The goals of the Vision2030 Economic Development Plan are:

1. Redevelop and reuse vacant and underutilized properties.
2. Promote a positive business climate.
3. Develop and promote an attractive, diversified, and thriving community.

Additional objectives are provided under each of the three goals in the attached document. The Economic Development Advisory Committee held the following meetings in preparation of the plan.

DATE	MEETING TOPICS
May 2017	City overview and discussion of the 2003 Economic Development Plan
July 2017	City Deep Dive: business, development, property, and societal trends
March 2018	Review and discuss plan goal #1
May 2018	Review and discuss plan goals #2 and #3
June 2018	Joint meeting of the Economic Development Advisory Committee and Strategic Plan Committee
September 2018	Confirm, discuss, and recommend plan



**CITY COUNCIL:** The City Council will consider the Vision2030 Economic Development Plan at the June 10, 2019. Comments from the Commission will be provided to City Council.

**RECOMMENDATION:**

Accept the Vision2030 Economic Development Plan.