

Community Services Report: Iron Horse Golf Course

April 2019

Iron Horse Key Indicators

Indicator	April 2019	April 2018	FY19 YTD	FY18 YTD
Rounds Played	4,681	5,192	21,572	21,427
Events Booked	23	29	106	136
Number of Programs	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps	(APC) & Junior Camps	(APC) & Junior Camps
Tournament Rounds	1,162	1,026	3,499	2,309
Program Attendance	126 APC Contract 268 Arcis Prime Junior Camps N/A yet	129 APC Contract 248 Arcis Prime Junior Camps N/A yet	126 APC Contract 268 Arcis Prime Junior Camps N/A yet	129 APC Contract 248 Arcis Prime Junior Camps N/A yet
F & B Revenue	\$81,989	\$74,776	\$352,176	\$334,046
Pro Shop Revenue	\$60,807	\$57,692	\$291,446	\$280,399
Golf Revenue	\$143,536	\$146,893	\$610,660	\$563,428
Total Revenue	\$286,332	\$279,375	\$1,254,282	\$1,177,874

Iron Horse Highlights

- Arcis Players Club Program
 - APC as it is referred to, is a monthly player development program that includes a practice, instruction, and a playing piece. For a monthly fee, a player may utilize the range as often as they would like, attend 2 weekly lesson clinics, and play for a discounted rate during twilight hours daily.
 - Generated \$15,584 in revenue in April compared to \$15,280 in April prior year
- With the Round-up for Autism Tournament combined with donations throughout the month, Iron Horse was able to raise over \$1,200 for Els for Autism foundation in April.
- 2nd best April by revenue on record

Upcoming Events

- May Creative Events: May 11th Titleist Scramble, May 26th Callaway Scramble
- Private Events: 11 private golf events, 8 league events, 4 private cater events, 4 off site catering events

