

CITY COUNCIL MEMORANDUM

FROM: The Office of the City Manager **DATE:** July 10, 2017

SUBJECT: Discuss standards and regulations for luminous tube lighting.

PRESENTER: Clayton Husband, Principal Planner

GENERAL DESCRIPTION:

The Development Review Committee (DRC) continually monitors building, land use, and other development issues throughout the city. Recently, the DRC noted an increase in the use of luminous tube lighting on buildings in the city. The most common application of this type of lighting is to outline storefront windows and building edges, though it is also used for signage and illumination of building façades and landscaping.

Luminous tube lighting typically includes neon tubes, LED tube and strip lighting, and fluorescent tubes. The zoning ordinance exempts this type of lighting from the outdoor lighting standards contained in Section 118-728. In addition, the non-residential building design standards and sign regulations do not include any standards related to this type of lighting.

As the use of luminous tube lighting becomes more prevalent, the DRC noted several areas of concern:

- Building appearance does not meet community expectations
- Brightness and glare from unshielded or exposed lighting
- Flashing, flickering, or running lights
- Frequent color changes

The DRC is seeking City Council's input and direction on the following:

1. Should updates to the zoning ordinance and sign regulations be considered to address luminous tube lighting?
2. If updates are appropriate, should luminous tube lighting be permitted subject to reasonable standards or prohibited in all instances?