



## CITY COUNCIL MEMORANDUM

**FROM:** The Office of the City Manager    **DATE:** June 26, 2017

**SUBJECT:** 2016 United Way Campaign Presentation

**PRESENTER:** Paulette Hartman, Assistant City Manager

### **SUMMARY:**

The 2016 NRH United Way Employee Workplace Campaign raised over \$62,000 for the United Way of Tarrant County. During the City Council meeting, a check will be presented to Faye Beaulieu, Regional Director of the United Way Northeast.

### **GENERAL DESCRIPTION:**

The City of North Richland Hills is proud to support the Tarrant County United Way annual fund-raising campaign. Each year a United Way Employee Committee raises funds and awareness for the non-profit organization. The United Way Workplace Campaign brings employees together to help tackle our community's most difficult issues in the areas of education, financial stability and health.

The 2016 campaign ended in April 2017 and included several events and activities, including: a silent auction, employee payroll deduction program, employee luncheon, golf tournament, community dining program and other fund-raising activities. The NRH United We Golf Tournament was a success with more than 31 area businesses providing sponsorships. The fourth annual United We Dine program was also a success with participating restaurants donating a portion of their proceeds on designated days to our United Way campaign. Participating restaurants included:

- Alvarado's, 5000 Davis Blvd.
- Chef Blythe's Southern Bistro, 9160 North Tarrant Pkwy. #180;
- Cottage Rose Tea Room, 5505 Davis Blvd. Suite A;
- Dickey's Barbecue Pit, 8509 Davis Blvd. #180;
- Busy B's Bakery , 5308 Davis Blvd;
- Jack in the Box , 2 locations : 6501 Blvd, 26 and 8416 Davis Blvd,
- Niki's Italian Bistro, 5249 Davis Blvd.;



Thanks to the generosity of our employees and community partners, this year's campaign exceeded its goal of \$60,000 by raising \$62,485.28. We would like to thank Campaign Chair Eva Ramirez and the members of the 2016 United Way Campaign Committee for their hard work and commitment to helping people of this community and Northeast Tarrant County. Members of the committee include the following:

- Kathy Corley, Fire Department, Co-Chair;
- David Webb, Richland Tennis Center, Co-Chair;
- Paulette Hartman, City Manager's Office;
- Alex Ynostrosa, Rick Hulme, Facilities & Construction;
- Patty Ramos, Jenessa Atkins, Erin Gameros, Darla Hearne Police;
- Tanner Arwine, Teddi Zonker, Parks & Recreation;
- Xiomara Abad, Water Department;
- Jesse Francis, Fleet Services;
- Margaret Ragus, Courtney Kincaid, Library;
- Charles Swanigon, Communications;
- Stephanie Hee, NRH2O;
- Jennipher Castellanos, Budget;
- Rebecca Vinson, Eliza Margenau, Municipal Court;
- Lisandra Leal, Finance;
- Katherine Ratcliff, Information Technology;
- Marrk Callier, Felisiano Yanes, Public Works;
- Chad VanSteenberg, Cindy Garvin Planning & Development;
- Trish Watson, Neighborhood Services;
- Jennifer Stephens, Economic Development;
- Monica Solko, City Secretary.

FUNDRAISING METHOD ▼	2016 ▼
Pledge Cards	\$ 30,382.60
Silent Auction	\$ 3,950.00
Pumpkin Grams	\$ 3,052.00
Witches Brew	\$ 102.00
General Raffle	\$ 2,003.00
Golden Ticket	\$ 1,690.00
UW VIP Parking Space Raffle	\$ 780.00
Bike Raffle	\$ 1,113.00
Car Show	\$ 160.00
VIP Badges	\$ 3,100.00
United We Dine	\$ 1,366.88
Kickoff Picnic Admission	\$ 463.00
Chili Cook- Off Admission	\$ 424.00
United We Paint	\$ 886.00
Golf Tournament	\$ 12,085.80
Food Truck & Bison Cooler	\$ 240.00
Dunkin Booth	\$ 687.00
<b>Total</b>	<b>\$ 62,485.28</b>