Excerpt from the January 19, 2017 Planning & Zoning Commission Meeting Minutes

C.2. ZC 2016-20 PUBLIC HEARING AND CONSIDERATION OF A REQUEST FROM THE BIRDVILLE INDEPENDENT SCHOOL DISTRICT FOR A ZONING CHANGE FROM R-2 SINGLE FAMILY TO U SCHOOL, CHURCH, AND INSTITUTIONAL LOCATED AT 4800 RUFE SNOW DRIVE AND 4801 VANCE ROAD.

APPROVED

Principal Planner Clayton Husband introduced the zoning request.

Chairman Randall Shiflet opened the public hearing.

Applicant, Brenton Hite with PBK Architects, 14001 Dallas Parkway, Dallas, TX presented the request.

Mr. Husband provided details about the request.

Barbara Gallagher, 6912 Shauna Dr, spoke in opposition to marquis signs in residential neighborhoods.

Cliff Hurst, 6732 Shauna Drive, expressed his concern for the placement of the new school building, particularly the height of the wall along Shauna Drive.

Cynthia Maine, 6741 Karen Drive, is concerned about a marquis sign and asked that if a sign was approved that it be located along Rufe Snow Drive.

Chairman Randall Shiflet closed the public hearing.

Commissioner Don Bowen motioned to approve ZC 2016-20, seconded by Commissioner Steven Cooper.

Commissioner Bowen said that this request is just for zoning, but he would like for staff to explain the type of signage that is being requested and the allowable dimensions.

Mr. Husband explained that monument signs that are a maximum of seven feet tall are permitted in the zoning category. Additionally, the sign area is limited to 75 square feet and total structure area is limited to 100 square feet. A pole sign is not being requested.

Commissioner Bowen asked if this will be a digital sign.

Mr. Husband explained that any digital portion of the sign may only take up two-thirds of the total sign area.

Commissioner Mike Benton asked if the city or school district determines the location of the sign.

Mr. Husband replied that it is generally up to the property owner as long as the chosen location meets the setback, height, and sight visibility requirements.

Commissioner Benton questioned if the applicant would be open to moving the sign to another location.

Mr. Husband stated that he has not had discussions with the applicant about the sign.

Chairman Shiflet asked if the city sign regulations regarding brightness apply in this case.

Mr. Husband replied that the regulations limit the electronic portion of signs to a low intensity amber lighting that must not flash, blink, scroll or display animation. The best example is the electronic message board sign at Fort Worth Christian School.

Commissioner Mark Haynes asked if there is a way to stipulate anything regarding the sign as a part of the zoning change.

Mr. Husband replied that the sign code is separate from the zoning code.

A MOTION WAS MADE BY COMMISSIONER BOWEN, SECONDED BY COMMISSIONER COOPER TO APPROVE ZC 2016-20.

MOTION TO APPROVE CARRIED 7-0.