

## CITY COUNCIL MEMORANDUM

FROM: Courtney Kincaid DATE: March 25, 2024

**SUBJECT:** 2023 United Way Campaign Presentation

**PRESENTER:** Courtney Kincaid, Katherine Ratcliff, Tina Earle

## **SUMMARY:**

The City of North Richland Hills' annual United Way Employee Workplace Campaign was successful, raising over \$50,000 for United Way of Tarrant County. Campaign Chair, Courtney Kincaid will share a summary of this year's campaign activities and a check will be presented to Kintisha Williams, Director of Corporate Relations for United Way Tarrant County.

## **GENERAL DESCRIPTION:**

The City of North Richland Hills is proud to support the United Way of Tarrant County's Annual Fundraising Campaign. Each year, an NRH Employee Committee raises funds and awareness for the non-profit organization. The 2023 campaign ran from October 9 through October 31, with a theme of "We Are United." Using a hybrid approach, the 2023 campaign raised funds by combining online aspects that worked well in previous years with a few fun in-person events. These events included:

- Virtual WebEx kick-off
- Online silent auction resulting in over 60 baskets/items sold
- Indoor and outdoor sales booths
- Website and email marketing campaign
- Easy text-to-give option
- Pumpkin gram and raffle ticket sales
- United We Dine event at Patriotic Pig
- Witch's Brew/Closing Halloween event

The money raised through last year's campaign will support over 40 local charities and programs that benefit every person in Tarrant County. We would like to thank the members of the 2023 United Way Campaign Committee for all of their hard work and commitment to helping people of this community and in Tarrant County. These committee members are:

- Courtney Kincaid, Chair Library
- Katherine Ratcliff, Co-Chair I.T.
- Tina Earle, Former Chair Parks & Recreation



- Billy Owens City Management
- Paulette Hartman City Management
- Maria Williams City Secretary
- Dakota Ford Communications
- Kelly Vaughn Economic Development
- Robin Berger Finance
- Kathy Corley Fire
- Jeff Arnold Fleet
- Ellen Cooper HR
- TJ Stewart IT
- Amanda Morrissey Library
- Laura Fentum Library
- Meagan Merrill Neighborhood Services
- Brian Thomas Neighborhood Services
- Sarah Green Parks & Recreation
- Bryon Bustamante Parks & Recreation
- KayCee Miller Parks & Recreation
- Chad VanSteenberg Planning & Development
- Cindy Garvin Planning & Development
- Samantha Gibson Police
- Samantha Alderson Police
- Lauren O'Brien Police
- Leah Michaels Police
- Riley Sargent Courts
- David Bormann Courts
- Kristen Blakeman Public Works
- Dustin Orazi Facilities

We would also like to thank the many local businesses and vendors who showed their support for the campaign, including Double D Contracting, Arctic Wolf, Todo Verde, Crush Parlor, Brahmas, Ben E. Keith, First Check, AS&G, Occupational Health Solutions, IT Nexus, Retro Betties, Patriotic Pig, and Chick-fil-A Rufe Snow.

Chair Courtney Kincaid, Co-Chair Katherine Ratcliff, Former Chair, Tina Earle and members of the 2023 Campaign Committee will be presenting a check on behalf of city employees to United Way of Tarrant County.