

Community Services Report: Grand Hall

April 2023

Grand Hall Key Indicators

Indicator	April 2023	April 2022	FY23 YTD	FY22 YTD
Facilities Bookings	23	27	152	165
Total Attendance	3,232	3,770	19,280	18,486
# of Comp Bookings	3	2	26	19
Average Revenue/Per Paid Booking	\$2,597	\$3,039.44	\$2,580.14	\$2,118.04
Total Revenue	\$51,940.14	\$75,986.11	\$325,097.16	\$309,234.42

Grand Hall Highlights

- April's highlight event was Fort Worth HR held April 21. Working with a new planning contact, the Grand Hall and Terrace space were both utilized for a conference and happy hour. Grand Hall staff coordinated breakfast, lunch, and beverages bringing in \$14K in revenue. FWHR commented it was their "smoothest conference ever" and referred Dallas HR, both groups booking conferences that will occur later in the fiscal year.
- Total budgeted revenue for Grand Hall in FY22/23 is \$374,500. Total current revenue to date is \$325,097.16 or 86.8% of total budget.
- Grand Hall pre-booked revenue for the remainder of FY22/23 is currently \$135,390.67 which brings total proposed revenue to \$460,487.83 or 123% of total budget.