

# Community Services Report: Iron Horse Golf Course

March 2023

## Iron Horse Key Indicators

<b>Indicator</b>	<b>March 2023</b>	<b>March 2022</b>	<b>FY23 YTD</b>	<b>FY22 YTD</b>
Rounds Played	3,604	3,845	17,459	18,729
Events Booked	9	6	42	44
Number of Programs	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps
Tournament Rounds	368	349	1,888	2,167
Program Attendance	14 Weekday Passes 57 Monthly IHGP <b>Junior Camps N/A yet</b>	46 APC Contract 235 Arcis Prime <b>Junior Camps N/A yet</b>	14 Weekday Passes 57 Monthly IHGP Iron Horse Monthly <b>Junior Camps N/A yet</b>	46 APC Contract 235 Arcis Prime <b>Junior Camps N/A yet</b>
F & B Revenue	\$54,455	\$50,631	\$275,968	\$274,325
Pro Shop Revenue	\$29,756	\$41,510	\$146,981	\$336,999
Golf Revenue	\$178,005	\$165,265	\$848,616	\$752,697
Total Revenue	\$262,216	\$257,406	\$1,271,565	\$1,364,021

## Iron Horse Highlights

- Outperformed March Budgeted EBIDTA by \$5,709 (\$43,871 vs. \$38,162).
- Twenty-Four playable days in March vs. twenty-three playable days in March of 2022. 3.7 inches of precipitation versus 1.20 in March of 2022. There was a total of ten precipitation events versus 4 in March 2022.
- New Creative Internal Event "Shamrock Open generated golfers and over \$6,400 in revenues. The cost was \$99 per golfer which included green fee, cart fee, range balls, prizes, and meal afterwards. 2pm Shotgun start with a 2-person scramble format.
- Iron Horse Golf Course was nominated as "Business of The Year" in the Northeast Tarrant County Chamber of Commerce. Doug Borow, General Manager, and Iron Horse management team attended the Chamber Awards Dinner March 9<sup>th</sup>.
- For Player Development Iron Horse hosted The Birdville High School Golf Invitational March 7<sup>th</sup> and Timber Creek High School JV Golf Tournament of March 20<sup>th</sup>.
- Pre-emergent Herbicides applied to reduce the amount weeds and non-native grasses that could develop throughout the growing season.

## Upcoming Events

- Third New Internal Creative Golf Event the Par 3 Challenge Scheduled for Saturday April 15<sup>th</sup>, 2023, at 2pm. The cost is \$99 per golfer with \$10 off for Iron Horse Pass Holder. All 18-holes will be set up as Par 3's.
- Texas Police Chief Association Golf Tournament Scheduled April 2<sup>nd</sup>.



**817-485-6666**  
6200 Skylark Circle  
North Richland Hills, Texas  
Ironhorsetx.com