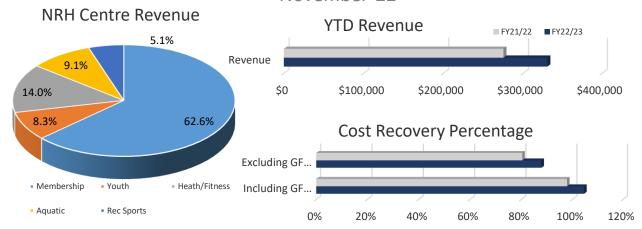
# **Community Service Report: NRH Centre**

November-22

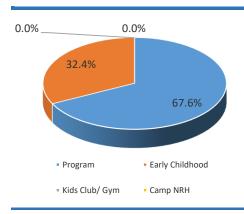




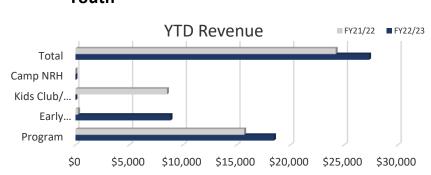
# Membership





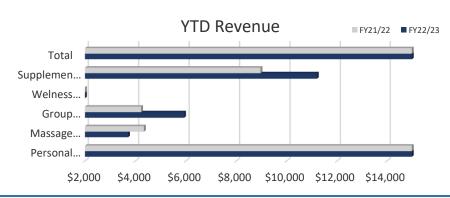


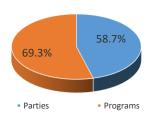
## Youth





## **Health / Fitness**





#### **Aquatics**



Month to Month

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| Indicator                            | November-22 | November-21 | FY22/23   | FY21/22          |
|--------------------------------------|-------------|-------------|-----------|------------------|
|                                      |             |             |           |                  |
| Total Facility Revenue (excludes GF  | \$173,673   | \$152,917   | \$330,510 | \$275,178        |
| Contribution and Grand Hall Revenue) | 7173,073    | 7102,011    | 7330,310  | Ψ273,17 <b>0</b> |
| Cost Recovery                        |             |             | 87.8%     | 80.3%            |
| excluding GF Contribution            |             |             | U7.U70    | 00.570           |
| Cost Recovery                        |             |             | 104.6%    | 97.8%            |
| including GF Contribution            |             |             | 104.070   | 37.070           |
| Membership Total Revenue             | \$111,296   | \$77,798    | \$206,757 | \$172,836        |
| Total # of Individual Memberships    | 1,541       | 1,215       |           |                  |
| Total # of Family Memberships        | 1,996       | 1,380       |           |                  |
| Total # Membership Scans             | 19,282      | 16,664      | 39,443    | 36,310           |
| Total Attendance                     | 32,925      | 27,453      | 65,402    | 59,020           |
| Average Daily Attendance             | 1,135       | 947         | 1,091     | 982              |
| Total Youth Revenue                  | \$8,791     | \$15,097    | \$27,334  | \$24,224         |
| Youth Program Revenue                | \$4,271     | \$10,902    | \$18,482  | \$15,707         |
| Youth Program Participation          | 74          | 165         | 142       | 242              |
| Early Childhood Development          | \$4,520     | \$4,195     | \$8,851   | \$8,517          |
| Camp NRH Revenue                     | \$0         | \$0         | \$0       | \$0              |
| Camp NRH Participation               | 0           | 0           | 0         | 0                |
| Health/Fitness Total Revenue         | \$31,459    | \$36,532    | \$46,227  | \$34,039         |
| Personal Training                    | \$14,810    | \$8,795     | \$25,150  | \$16,135         |
| Massage Therapy                      | \$2,146     | \$1,826     | \$3,707   | \$4,338          |
| Group Fitness                        | \$3,199     | \$1,606     | \$5,931   | \$4,227          |
| Wellness Classes                     | \$225       | \$0         | \$240     | \$376            |
| Supplemental Health Revenue          | \$11,080    | \$24,306    | \$11,200  | \$8,963          |
| Aquatic Total Revenue                | \$10,135    | \$15,266    | \$30,168  | \$32,541         |
| Aquatic Birthday Parties             | \$7,475     | \$5,315     | \$17,708  | \$11,456         |
| Aquatic Programs                     | \$2,470     | \$9,951     | \$12,270  | \$21,086         |
| Rec Sports Total Revenue             | \$16,791    | \$18,867    | \$16,791  | \$18,867         |
|                                      |             |             |           |                  |

#### **NRH Centre Highlights**

Cost Recovery for the month came in at 79% against PY actuals of 77%. YTD cost recovery excluding GF contributions currently sits at 88% an improvement of 8% over PY actuals.

#### **Membership Highlights**

NRH Centre membership revenue came in at \$111,219 for the month improving over PY actuals by 43%

#### **Youth Highlights**

YTD Youth revenues are outpacing PY record high actuals by 18%

#### **Health/Fitness Highlights**

Showing YTD growth over YTD PY actuals in personal training by 56% and group fitness by 40%

#### **Aquatic Highlights**

Slight decline in Aquatic program revenue for the month of November 2023 due to not having enough available staff to teach a session of swim lessons. Nice growth in aquatic party revenue, showing growth over YTD PY actuals by 55%