



PARKS AND RECREATION BOARD MEMORANDUM

FROM: The Office of the City Manager **DATE:** October 3, 2022
SUBJECT: NRH Centre, Grand Hall, Athletics, Senior Center, Richland Tennis Center, Programs and Services Update
PRESENTER: Adrien Pekurney, Parks and Recreation Director

GENERAL DESCRIPTION:

Ms. Adrien Pekurney, Parks and Recreation Director, will present an update on activities at the NRH Centre, Grand Hall, Athletics, Senior Center, Cultural Arts and the Richland Tennis Center.

NRH CENTRE

- A. NRH Centre staff is working on upcoming year-end specials that will be effective starting in November of 2022 and run through the new year. Specials will include a 10% discount on all paid-in-full memberships, a 6-month option for both individual and family membership types, as well as a 2-week trial pass for all new members. These specials will be marketed through www.nrhcetre.com and direct mail pieces that will be delivered directly to NRH residents.
- B. The Aquatics division finished up FY22 on another programming high note. September swim lessons finished up with 108 participants, selling out all program offerings. Registration begins September 30, 2022 for the upcoming October session. FY 22 instructional totals included 1,138 group swim lessons, 365 private lessons, and 83 specialty program registrants in our Vacation Ready and Swim Team Prep packages.
- C. "Fall into Fitness" began this month with Healthy Home Living, Partner Yoga and a yoga-centered program called Transition into Fall (fall tea/snack recipes, meditation and breath work). Group Fitness is doing well with 43 classes per week and online registration; classes include Yoga, Pilates, WaterFitness, Zumba, Cycle, SHiNE, Kettlebell, SilverSneakers, Total Body and more. Other wellness services provided include Personal Training, Health Coaching, Nutrition/Dietitian Consultations, Massage Therapy and Private Yoga. The insurance benefit program SilverSneakers/PRIME, Silver&Fit/Active&Fit, Optum continue to thrive with over 6,700 visits each month.
- D. Fall is off to a great start at the NRH Centre. Gymnastics, Dance, and Sports clinics kicked off Fall 2022 programming with over 129 participants for September. Early Childhood Programs kicked off at the NRH Centre after Labor Day. We welcomed 33



children into our yearlong PreK and Just for 3's programs and celebrated everyone's first day with photos. This fall they will be taking a trip to learn about the NRH Library and celebrating Halloween with trick or treating at the NRH Centre.

GRAND HALL AT THE NRH CENTRE:

- A. Grand Hall closed the year with \$500K in revenue closing out a great year! During the 21/22 fiscal year Grand Hall hosted over 275 events, including 36 comped community events, and brought on seven amazing new employees! The team looks forward to kicking off the "busy" season in October, shattering records, and more importantly, creating memorable experiences for our NRH family and guests.

ATHLETICS

- A. NRH Centre Adult Coed Volleyball wraps up their respective seasons this next week and will resume again in November. Average Joe's Men's Basketball looks to start up again for one final 2022 season by October 3. As maintenance finishes up at Northfield Park, Adult Slow-Pitch Softball will resume and finish up before the Thanksgiving Holidays. Lastly, weekend tournaments at Walkers Creek Park continue to be a success, hosted by USA Softball.

NRH SENIOR CENTER

- A. The NRH Senior Center "Gives Back" third quarter service agency "I Can Still Shine". During July – September, over 385 small toiletry items, 12-\$20 gas cards and 128 school supplies items were collected by the center. The fourth quarter initiative is the collection of toys for the Fire Department Holiday toy drive.
- B. The NRH Senior Center Art Exhibition and Luncheon was held on Wednesday August 17. Watermere at the Preserve provided lunch for 180 members. Prior to the lunch, 27-member artists showcased 74 works of art. During the September 21 luncheon, Suzi McAlpine, Independent Insurance Consultant provided meals for 125 members and the entertainment featured Square Dance Caller - Toby Thomason and area dancers.
- C. The NRH Senior Center relies heavily on Community Partnerships in order to offer many of the programs. Partnerships fall into three (GOLD, SILVER and BRONZE) categories. Gold Level consists of the monthly luncheon partnership. Silver Level are special activities. Bronze level consists of Bingo and monthly tournament prizes.



- D. The Center Garage Sale was held Friday, September 9 and Saturday, September 10. Funds from the sale go toward the November and December monthly luncheon and the Volunteer Holiday Party.

August and September Community Partners:

Gold Level: Watermere at the Preserve – August Monthly Luncheon and Suzi McAlpine, Independent Insurance Consultant – September Monthly Luncheon

Silver Level: Amerilife – Ice Cream Sandwich Day; Dean Owen, Attorney - National Chocolate Chip Cookie Day; Fox Rehabilitation – National Lemon Meringue Pie Day; Trinity Home and Health – Blood Pressure Check; Healing Hands Healthcare – National Sponge Cake Day; Troup & Davis Realtors – National Banana Split Day; Tom Thumb – Flu Shot Clinic; Watermere at the Preserve – National Queso Day; Green Valley Healthcare – Cup of Soup; Nations Insurance Solutions – Live Healthy Cooking; Healing Hands Healthcare – National Lasagna Day

Bronze Level: United Healthcare – 6 Bingo events; Humana – LCR Tournaments All in All Rehabilitation – Pokeno Tournaments

RICHLAND TENNIS CENTER

- A. With school back in session, it's a very busy time for the tennis center. Multiple high schools will be hosting matches and tournaments throughout October. We are looking forward to the September 24-25 UTR and beginning to plan for the October 22-23 UTR. We are also in the planning stages for our end of October Halloween Costume themed adult mixer.

CULTURAL ARTS AND SPECIAL EVENTS

- A. The City of North Richland Hills is planning the 15th Annual Veterans Day Celebration, on Friday, November 11, 2022 at 11:00 a.m., to honor those that have served in the armed forces. The celebration will be held outdoors in the NRH City Hall Events Plaza, 4301 City Point Drive and will include: musical entertainment, NRH Police and NRH Fire Honor Guard presenting the colors and special entertainment. For more information, please call 817-427-6620. In case of inclement weather on November 11, the Veterans Day Celebration would move indoors at NRH City Hall.