



CITY OF NORTH RICHLAND HILLS
ECONOMIC DEVELOPMENT ADVISORY COMMITTEE AGENDA
4301 CITY POINT DRIVE
NORTH RICHLAND HILLS, TX 76180
THURSDAY, OCTOBER 3, 2019

MEETING TIME: 11:30 AM

Held in the City Council Work Room

1. CALL TO ORDER

2. PUBLIC COMMENTS

An opportunity for citizens to address the Economic Development Advisory Committee on matters which are scheduled on this agenda for consideration by the Economic Development Advisory Committee, but not scheduled as a public hearing. In order to address the Economic Development Advisory Committee during public comments, a Public Meeting Appearance Card must be completed and presented to the recording secretary prior to the start of the Economic Development Advisory Committee meeting.

3. Approval of minutes of the June 13, 2019 Economic Development Advisory Committee meeting

4. ECONOMIC DEVELOPMENT DIRECTOR'S REPORT

- a. New and Upcoming Business Update
- b. Development Trends (commercial, residential, multi-family)
- c. Proposed City Point Development

5. DISCUSS TARGET INDUSTRIES

- a. Professional Office & Business Services, Entertainment & Experiential Retail, Omnichannel Retail, Specialty Food & Beverage and Pedestrian Friendly Businesses

6. REVIEW ECONOMIC DEVELOPMENT MARKETING

- a. Advertising
 - i. Magazine, Billboard, Aerial Map
- b. Digital Marketing
 - i. Website, Social Media, Video

7. UPCOMING EVENTS

8. ADJOURNMENT

Certification

I do hereby certify that the above notice of meeting of the Economic Development Advisory Committee was posted at City Hall, City of North Richland Hills, Texas in compliance with Chapter 551, Texas Government Code on Friday September 27, 2019 by 3:00 p.m.

Assistant City Secretary

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's office at 817-427-6060 for further information.