

PARKS AND RECREATION BOARD MEMORANDUM

FROM: The Office of the City Manager **DATE:** August 5, 2024
SUBJECT: NRH₂O Family Water Park Update
PRESENTER: Frank Perez, NRH₂O General Manager

GENERAL DESCRIPTION:

Staff will report on activities at NRH₂O Family Water Park.

REVIEW OF EVENTS

A. NRH₂O Opening

NRH₂O opened for its 30th season on May 11 and continues to be proud to serve the NRH community in 2024.

B. NRH₂O Music Festival

The annual Music Festival was again strong in 2024. Approximately 20,000 guests attended, primarily in orchestras and choirs, with over 11,000 catered meals served. Currently, registrations for the 2025 Music Festival are going extremely well and it is on track to be another very successful event. The Music Festival is annually the largest overall event at the water park.



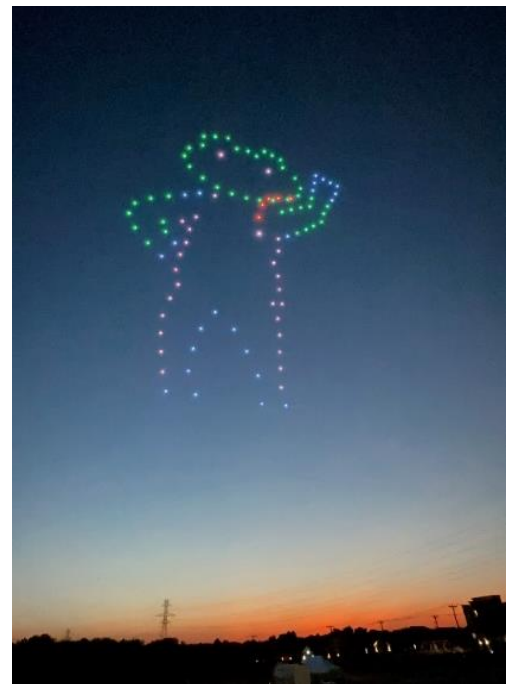
C. New Beachside Bay Bungalows Update

Construction on the new Beachside Bay Bungalow area is complete. There are 7 rentable Bungalows and they are projected to pay for themselves within two years, providing reliable annual revenue to the park for many years after the initial investment is paid off. Private seating options have steadily increased in popularity in the water park industry and these Bungalows will help the park keep pace with present day guest expectations.



D. Christmas in July Drone Show

Excitement continues to build for the July 27 Christmas in July drone show. The drone show will begin at dusk, usually around 9:00 p.m. and will take off from the back field of the water park located behind the Splashatory. It will be a Christmas themed drone show and the park will have special events and promotions going on all day long. The water park team members are even having a park decorating competition on the July 22 to get the water park ready for the special event.



E. Doggie Beach Bash

The park will close its 30th season with one of its most popular annual events, the Doggie Beach Bash. This year's bash will be held on Sunday, September 29 11-4, and benefits the NRH AARC. More information can be found at the NRH AARC website, <https://www.nrhtx.com/827/Doggie-Beach-Bash>

