



PARKS AND RECREATION BOARD MEMORANDUM

FROM: The Office of the City Manager **DATE:** October 6, 2025
SUBJECT: NRH₂O Family Water Park Update
PRESENTER: Stephanie Hee-Johnston, NRH₂O General Manager

GENERAL DESCRIPTION:

Staff will report on activities at NRH₂O Family Water Park.

PARK PERFORMANCE

NRH₂O just completed the 2025 season and staff is already planning and preparing for the 2026 summer. Final numbers are still being counted but overall, after a rainy season and despite Nitro Blast not opening, the park was able to set a few records and finish with the third best revenue in park history.

- May saw its third-best monthly revenue totals in park history, as well as the second-best per cap overall.
- The original drone show date, July 26, saw the highest single day attendance for the season with just over 4,000 guests, and the highest single day revenue for the season at just over \$110,000.
- Beachside Bay Bungalows have had their first full season and helped set the overall rental revenue record, beating the old record set just last season.

REVIEW OF EVENTS

End of Season Team Member Party

NRH₂O are hosting an End of Season event for seasonal team members Sunday, September 21, awarding the top team members in safety and guest services. This is a fun way to wrap up the season with food, prizes, and a lot of appreciation.



Doggie Beach Bash

NRH₂O will be partnering with the NRH Animal Services Center to host the annual Doggie Beach Bash on Sunday, September 28. This is a favorite for the pups, as they get to splash in all of the pools while benefitting the NRH Animal Adoption and Rescue Center. In 2024, there were over 2,000 people and dogs!

