

Community Services Report: Iron Horse Golf Course

November 2020

Iron Horse Key Indicators

Indicator	November 2020	November 2019	FY20 YTD	FY19 YTD
Rounds Played	3,806	2,423	4,540	6,456
Events Booked	8	14	14	24
Number of Programs	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps
Tournament Rounds	313	230	516	1,279
Program Attendance	94 APC Contract 252 Arcis Prime Junior Camps N/A yet	97 APC Contract 269 Arcis Prime Junior Camps N/A yet	110 APC Contract 272 Arcis Prime Junior Camps N/A yet	130 APC Contract 316 Arcis Prime Junior Camps N/A yet
F & B Revenue	\$39,084	\$51,846	\$95,713	\$110,732
Pro Shop Revenue	\$47,870	\$30,622	\$102,609	\$75,159
Golf Revenue	\$149,497	\$66,623	\$337,046	\$188,979
Total Revenue	\$236,451	\$149,091	\$535,368	\$374,870

Iron Horse Highlights

- Arcis Players Club Program
 - APC as it is referred to, is a monthly player development program that includes a practice, instruction, and a playing piece. For a monthly fee, a player may utilize the range as often as they would like, attend 2 weekly lesson clinics, and play for a discounted rate during twilight hours daily.
 - Prime and APC generated \$15,918 in revenues in November, compared to \$17,771 in 2019.
- Record revenue in November, previous record was \$198K

Upcoming Events

