



PARKS AND RECREATION BOARD MEMORANDUM

FROM: The Office of the City Manager **DATE:** August 3, 2026
SUBJECT: NRH₂O Family Water Park Update
PRESENTER: Stephanie Hee-Johnston, NRH₂O General Manager

GENERAL DESCRIPTION:

Staff will report on activities at NRH₂O Family Water Park.

PARK PERFORMANCE

- A. Through July 18, current FY26 revenue is \$3,673,710, representing a 12.8% increase compared to the same time in FY25 at \$3,256,784. Attendance through July 18 for current FY26 is 115,984 guests, a 17% increase compared to the same timeframe in FY25 at 98,676.

EVENT REVIEW

- A. NRH₂O Family Water Park has two more Splash After Dark events for the 2026 season. July 24 will be rodeo themed with line dancing lessons and the park's favorite country hits, and July 31 will be Halloween themed. Guests and team members are encouraged to dress up while we celebrate the last Friday night with a DJ, foam party, and lots of treats.
- B. The park will partner with Sky Elements to host another popular drone show for guests on Saturday, August 1. Guests will be able to visit multiple vendor booths, try food specials, and enjoy a drone show to end the night.
- C. Upcoming special events include the annual Doggie Beach Bash at the end of September and a new community event for 2026, Float the Flame, benefitting Special Olympics.