



CITY COUNCIL MEMORANDUM

FROM: The Office of the City Manager **DATE:** June 27, 2016

SUBJECT: 2015 United Way Campaign Presentation

PRESENTER: Paulette Hartman, Assistant City Manager

SUMMARY:

The 2015 NRH United Way Employee Workplace Campaign raised over \$64,000 for the United Way of Tarrant County. During the City Council meeting, a check will be presented to Faye Beaulieu, Regional Director of the United Way Northeast.

GENERAL DESCRIPTION:

The City of North Richland Hills is proud to support the Tarrant County United Way annual fund-raising campaign. Each year a United Way Employee Committee raises funds and awareness for the non-profit organization. The United Way Workplace Campaign brings employees together to help tackle our community's most difficult issues in the areas of education, financial stability and health.

The 2015 campaign ended in April 2016 and included several events and activities, including: a silent auction, employee payroll deduction program, employee luncheon, golf tournament, community dining program and other fund-raising activities. The NRH United Way We Golf Tournament was a success with more than 31 area businesses providing sponsorships. The third annual United We Dine program was also a success with participating restaurants donating a portion of their proceeds on designated days to our United Way campaign. Participating restaurants included:

- Alvarado's, 5000 Davis Blvd.
- Chef Blythe's Southern Bistro, 9160 North Tarrant Pkwy. #180;
- Cottage Rose Tea Room, 5505 Davis Blvd. Suite A;
- Dickey's Barbecue Pit, 8509 Davis Blvd. #180;
- Hunan Wok, 5142 Rufe Snow Dr., #121;
- Mi Pueblo, 8412 Davis Blvd. #100;
- Niki's Italian Bistro, 5249 Davis Blvd.;
- The Corner Café, 7901 Mid-Cities Blvd. #242.



Thanks to the generosity of our employees and community partners, this year's campaign exceeded its goal of \$40,000 by raising \$64,098.33. We would like to thank Campaign Chair Eva Ramirez and the members of the 2015 United Way Campaign Committee for their hard work and commitment to helping people of this community and Northeast Tarrant County. Members of the committee include the following:

- Kathy Corley, Fire Department,. Co-Chair;
- David Webb, Richland Tennis Center, Co-Chair;
- Paulette Hartman, City Manager's Office;
- Frank Loya, Rick Hulme, Facilities & Construction;
- Carissa Katekaru, Becca Collins, Gina Pastre, Police;
- Jodi Griggs, Ron Newman, Parks & Recreation;
- Xiomara Abad, Water Department;
- Able Perez, Fleet Services;
- Cecilia Barham, Library;
- Bryon Bustamante, NRH2O;
- Robert Alt, Communications;
- Jennipher Castellanos, Budget;
- Jessica Chavez, Municipal Court;
- Laury Fiorello, Finance;
- Amy Stephens, Information Technology;
- Marrk Callier, Susan Honea, Public Works;
- Chad VanSteenberg, Planning & Development;
- Trish Watson, Neighborhood Services;
- Jennifer Stephens, Economic Development;
- Spencer Kelley, Animal Adoption & Rescue;
- Kim Irving, City Secretary.

FUNDRAISING METHOD	2015
Pledge Cards	\$ 31,387.80
Silent Auction	\$ 5,211.00
Pumpkin Grams	\$ 2,156.00
Witches Brew	\$ 79.00
General Raffle	\$ 2,374.00
Golden Ticket	\$ 2,750.00
UW VIP Parking Space Raffle	\$ 510.00
Bike Raffle	\$ 1,410.00
Car Show	\$ 160.00
VIP Badges	\$ 3,225.00
United We Dine	\$ 1,419.00
Kickoff Picnic Admission	\$ 400.00
Chili Cook- Off Admission	\$ 324.00
United We Paint	\$ 332.50
Golf Tournament	\$ 12,360.03
Total	\$ 64,098.33