



PARKS AND RECREATION BOARD MEMORANDUM

FROM: The Office of the City Manager **DATE:** October 7, 2024
SUBJECT: NRH Centre, Grand Hall, Athletics, Senior Center, Richland Tennis Center, Programs and Services Update
PRESENTER: Antonio Evangelista, Assistant Director

GENERAL DESCRIPTION:

Antonio Evangelista, Assistant Director, will present an update on activities at the NRH Centre, Fitness, Athletics, Grand Hall, Senior Center, Cultural Arts and the Richland Tennis Center.

NRH CENTRE

- A. It's been another strong year in membership sales with the NRH Centre total membership revenues projected to end the fiscal year at \$1.5M. The NRH Centre will also complete FY24 with the second highest day pass sales since opening the facility with an estimated 16,000 sold.
- B. Kids Club continues to show attendance increases ending the year with 4,614 attendees compared to 3,900 last year. The last time we saw attendance over the 4,000 mark was in 2019. The increase is due in large part to strong family membership sales for FY24.
- C. Fitness Revenue is rounding out well for FY23-24 as of late September: Personal Training (185K), Massage Therapy (29K), Wellness programs (7K), Group Fitness (54K), insurance benefit programs (195K, pending August/September revenue).
- D. Youth Program Revenues are at an all-time high improving over prior year's record benchmark by over \$10k. The NRH Centre youth division saw 2,064 total enrollments for various programs including dance, gymnastics, art, and youth camps.
- E. Aquatics – There are 105 participants enrolled in Swim Lessons that began on Monday, September 9, 2024. This is both Private Lessons and Group Swim Lessons. Due to a decrease in staff availability and losing team members at the end of summer, the Saturday session was cancelled. We are looking at trying to start the Saturday session in mid-October which would allow us to finish up before the holidays. Aide Training and Instructor Training is also being set up for new staff that has been hired recently to help launch that session. September weekday lessons are wrapping up. Registration begins on Friday, September 27, 2024 for current participants and Monday, September 30, 2024 for new participants for the October weekday lessons beginning on Monday, October 8, 2024.



ATHLETICS

- A. Indoor Volleyball started its Summer II League in the Intermediate A & B, and Recreational divisions at the beginning of September.
- B. The new session of the Pickles n' Paddles Indoor Pickleball League began on Wednesday, August 21. This is the 5th consecutive sold out league that is comprised of 32 two-person teams.
- C. Gutterball bowling league has made its way back to the athletic division. The league started on Tuesday, September 10 at 6:30 p.m. The Gutterball league is a 6-week league starting at 6:30 p.m. held at Bowerlo in Watauga.
- D. In its 11th year, Round the Town Bike & Hike is a great opportunity to get outside, be active and enjoy time with friends and neighbors. Join in on this monthly community event and choose to bike or hike. The monthly 'Round the Town includes recreational bike rides are 9–12 miles and the routes move through trail and on-road areas, or you can choose the self-paced wellness hike that varies in distance 1-2 miles within the loop trails of the park and are led by city staff. Individuals, groups, and families are welcome. Bring your water bottle. If participating in the bike ride, please wear a safety helmet during the ride. Thank you to the Round the Town bike ride partners Sunrise Bicycle Shop and Medical City North Hills. October is the last ride of the 2024 season on Tuesday, October 8 at Northfield Park. More information including routes can be found at <https://www.nrhtx.com/766/Round-the-Town-Bike-Hike>.

GRAND HALL AT THE NRH CENTRE

- A. We're excited to welcome back Amber Corley as the new Grand Hall Supervisor! Amber previously worked as the Grand Hall Sale Coordinator, and we look forward to her leadership in this new role. Since leaving the Grand Hall Amber has worked in the marketing field and will bring great experience in improving the marketing presence of the Grand Hall.
- B. In October, Grand Hall looks forward to hosting several city events including staff flu shots, the NRH Senior Center's craft fair, and Senior Centers monthly luncheon.
- C. Total budgeted revenue for Grand Hall in FY23/24 is \$503,500. Total current revenue to date is \$486,675 or 96.6% of total budget.
- D. Grand Hall pre-booked revenue for the remainder of FY23/24 is currently \$29,062 which brings total proposed revenue to \$515,737 or 102.4% of total budget.



RICHLAND TENNIS CENTER:

A. RTC just wrapped up summer camps, classes, and adult leagues and is set to kick off the Fall season. Staff anticipates having a strong September and October based on the number of teams that have signed up to play out of our facility. These leagues have been very successful throughout the years and are continuing to grow exceeding our expectations. We have the following events scheduled for Fall:

- UTR September 28-29
- During October, we will be hosting multiple high school tournaments and district regional playoffs.
- UTR October 26-27

NRH SENIOR CENTER

A. The Center teamed up with Black Rifle Coffee Co. for our new monthly Operation: Cup of Joe. This activity is designated for military veterans to visit with one another.

B. The center provided 2 buses for the Senior Synergy Expo/Empowering Seniors event on August 29. This event took place at Will Rogers Coliseum and was hosted by Tarrant County Judge Tim O'Hare and Commissioner Precinct 3 Gary Fickes.

C. The American Heart Association provided education for the Lunch & Learn on September 5. Hands-Only CPR and Signs of Stroke were covered in this valuable opportunity for the group.

D. The CELEBRATE Dance and Party, to commemorate September's National Senior Center Month was September 25. Entertainment for the event was Stevie J. Rose and Rio Grande Band. The event, held in the Grand Hall, offered dancing, refreshments, photos booth and fellowship for 130 seniors center members.

E. The NRH Senior Center relies heavily on Community Partners in order to offer many of our programs. Partnerships fall into three categories, (GOLD, SILVER and BRONZE). Gold Level consists of the monthly luncheon partnership. Silver Level are special activities. Bronze level consists of Bingo, Birthday Party and monthly tournament prizes.

- a. Gold Level: August/September – AmeriLife and We Care Medicare Specialists*
- b. Silver Level: August/September – Fyzical Therapy & Centers, Freedom Palliative Hospice Care, Green Valley Rehabilitation and Healthcare Center, Premiere Senior Advisors CenterWell, Senior Primary Care, Troup & Davis Realtors, Humana, Nations Insurance Solutions, StretchLAB, Tom Thumb, Palm Primary Care, Texas Rehabilitation Hospital of Keller, Encompass Health, American Heart Association*



- c. *Bronze Level: August/September* - Ashford Insurance, United Healthcare, Edward Jones, Fyzical Therapy & Balance, Humana, AmeriLife

CULTURAL ARTS AND SPECIAL EVENTS

- A. We are excited to welcome Laura Seale as the new Cultural Arts & Community Events Coordinator. Laura grew up in NRH and graduated from Richland High School. After graduating from Hardin-Simmons University, Laura worked for a private collection museum in Dallas over the last 12 years. Laura is excited to return to NRH and continue to develop and provide wonderful community engagement opportunities through cultural arts and community events.
- B. **Autumn Sounds Concerts** - Live Music is returning to North Richland Hills this fall! Join us at City Hall Plaza for the Autumn Sounds Concert Series on Saturday, September 28 and Saturday, October 5. Two terrific area music groups take the stage to put on a great show for the NRH community. Visitors can enjoy both concerts with family and friends while relaxing under the stars this Fall.

On **Saturday, September 28** the Squeezebox Bandits make their NRH debut, playing a lively mix of Tejano and Country with a contemporary flair. And then on **Saturday, October 5** Autumn Sounds will feature Project 2, a different kind of 80's band playing all the hits with a kickin' rhythm section and a jammin' horn section. As a visual treat, Lightware Labs will be projecting spectacular video imagery onto the face of the NRH City Hall rotunda while the band plays. As an added bonus on October 5, NRH Police, Fire and Public Works will be on-site with Touch a Truck beginning at 6:00 p.m.! Gates open at 6:00 p.m. and the concerts begins at 7:00 p.m. Admission is free and parking is free. Seating is on the lawn, so don't forget your blankets and lawn chairs. There will be food trucks on-site, or you are welcome to bring your own picnic, but please no glass containers. Autumn Sounds is sponsored by Medical City North Hill, Centurion American, Sam's Club and Wing Drone Delivery.

For more information visit <https://www.nrhtx.com/AutumnSounds>.

- C. **Play Today NRH – Nature Walk Edition** - Take advantage of the cooler fall weather and join us for the last Play Today NRH of the season with a fun Nature Walk on Saturday, October 5 at Cross Timbers Park, 7680 Douglas Lane from 9:30 a.m. to 11:00 a.m. Meet Parks staff by the pavilion and have an educational and fun Nature Walk! The walk will begin down the trail at 10 a.m. All ages and abilities are welcome. Thank you to Black Rifle Coffee for providing delicious coffee to the adults. Come Play Today NRH!
- D. The work of artist Laura Hunt was featured in the lobby of the Grand Hall at NRH Centre from June 28 through September 27. The exhibition, titled "My Eyes on Texas," is a collection of 10 vividly-colored landscapes, painted in acrylics on various materials, from canvas to wood panel. Please join us for an Artist Reception to



celebrate Laura Hunt on Wednesday, October 9 from 6 p.m. to 7 p.m. in the Grand Hall Lobby. More information about Laura Hunt can be found at www.nrharts.com.

- E. **NRH Veterans Day Celebration** – Join us for the city’s 17th Annual Veterans Day Celebration to honor those who have served in the armed forces on Monday, November 11 at 11 a.m. The celebration will be held in the NRH City Hall Lobby, 4301 City Point Dr. and will include a wreath of honor, NRH Police and Fire Honor Guard presenting the colors, patriotic music and performances and remarks by special guest Colonel Michael Caldwell (Ret). Colonel Caldwell serves as the Assistant Vice President Communications & Veterans Engagement for the National Medal of Honor Museum, which will be opening in Arlington on March 25, 2025.
- F. **Veterans Day Wall of Honor & Display** - The City of NRH will host a Veterans Day Display in the NRH City Hall Lobby, 4301 City Point Drive, from November 4 through November 11 daily between 8 a.m. and 5 p.m. The display will feature flags recognizing all branches of the military, patriotic decorations, and a Wall of Honor for all Veterans who have served or are currently serving.

Members of the public are invited to SUBMIT 4”x6” photos of their loved ones who have served or are currently serving in the Armed Forces. The photos will be displayed on the Wall of Honor. Please submit your photos to tearle@nrhtx.com with the following information: Veterans first and last name, branch of service and years of service. The deadline to submit a photo is Wednesday, October 30.

Photos will be accepted by email or in person and should not be the original photo, but a copy or emailed image to digitally print for display. Photos will not be able to be returned. Please join us here at NRH City Hall as we honor all those that have served our country November 4-November 11.

- G. **NRH Christmas Tree Lighting** - Join us to kick off the Christmas season with the NRH Christmas Tree Lighting on Thursday, December 5 from 6 p.m. – 9:00 p.m. in Stormy Plaza Park, 9010 Grand Avenue. In addition to the tree lighting and a spectacular drone light show, SANTA will be visiting with families and posing for photos. There will also be crafts for youngsters to make and take, choirs singing, and food and beverage available for purchase.
- H. **Holiday Lights on Hawk Avenue** - November 25 – January 5
Take a stroll down Hawk Avenue to enjoy thousands of twinkling lights, the city’s 46-foot-tall Christmas Tree and other holiday scenery. The lights come on nightly at dusk, about 5:30 p.m. The area provides many opportunities for your holiday photos, so don’t forget your camera!