

Community Services Report: Iron Horse Golf Course

September 2023

Iron Horse Key Indicators

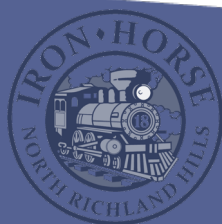
Indicator	September 2023	September 2022	FY23 YTD	FY22 YTD
Rounds Played	3,970	4,396	42,842	39,689
Events Booked	13	21	92	65
Number of Programs	Annual Passes & Leagues	Annual Passes & Leagues	Annual Passes & Leagues	Annual Passes & Leagues
Tournament Rounds	790 Golf 415 NRH	780 Golf 490 NRH	5,880	4,817
Program Attendance	14 Weekday Passes 65 Monthly IHGP	9 APC Contract Arcis Prime Cards Expired	14 Weekday Passes 65 Monthly IHGP Iron Horse Monthly	85 APC Contract 165 Arcis Prime
F & B Revenue	\$75,835	\$74,688	\$702,478	\$652,183
Pro Shop Revenue	\$38,626	\$53,850	\$399,823	\$573,343
Golf Revenue	\$193,318	\$180,688	\$2,088,730	\$1,893,379
Total Revenue	\$307,779	\$310,726	\$3,191,031	\$3,118,905

Iron Horse Highlights

- Hosted Trinity Metro 144 player Golf Tournament Monday September 25th, 2023, 9AM Shotgun. Generated 144 Rounds and \$16,852.
- Hosted BISD CTE 144 player Golf Tournament Wednesday September 27th, 2023, 8am Shotgun. Generated 144 Rounds and \$9,461.
- Folds of Honor Charity Golf Tournament on Saturday September 16th, 2023, 8am Shotgun. Generated 38 rounds and \$6,000.
- Tournament Revenues for September increased by \$14,609 vs. the prior year (\$72,249 vs. \$57,640). Tournament Rounds average daily rated increased by \$17.55 vs. prior year (\$91.45 vs. \$73.90).
- Total Revenue per round for September increased by \$5.00 vs. budget (\$78.00 vs. \$73.00), and \$7 vs. the prior year (\$78 vs. \$71).
- Food & Beverage Revenue per total rounds for September increased by \$7 vs. budget (\$19 vs. \$12), and \$2 vs. prior year (\$19 vs. \$17).

Upcoming Events

- Creative Internal Event Spooktacular 2-person scramble scheduled for October 28th, 8am shotgun start. \$99 per golfer includes green fee, cart fee, range balls, prizes, and meal.
- Creative Internal Event Turkey Shoot 2-person best November 18th, 8am shotgun start. \$99 per golfer includes green fee, cart fee, range balls, prizes, and meal.



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