



01/16/2026

Chad VanSteenberg, AICP, CNU-A
Planner
City of North Richland Hills
4301 City Point Drive
North Richland Hills, Texas, 76180

RE: North Richland Hills
Sign Review Board
TCC Northeast Campus

Dear Mr. Van Steenberg,

Tarrant County College District is updating their campus signage, branding and identity standards at all campuses. The TCC NE Campus signage is a part of the college wide rollout to improve wayfinding and campus markers / identifiers. The graphic design is intended to be universally recognizable across all campuses and bring a sense of pride and familiarity. TCC used a nationwide firm that has branded Airports, Hospitals, etc. to design the signage package, Entro. Over 350 people worked on the wayfinding project and reviewed the signage recommendations over the past couple of years.

The signage program is designed to benefit students, faculty, and visitors across the district. The monument signage is intended to mark the main campus entries and assist the over 10,000 students and visitors navigate their way through the campus as vehicular traffic.

For your consideration and approval, we would ask that the Sign Review Board review the two monument signs proposed along Highway 26. We are replacing existing signs at the 2 proposed locations designated as 'A' & 'B'. These new signs will be illuminated and sign 'A' has a message board.

The two proposed monument signs are non-compliant according to the NRH sign ordinance specific to the following sections:

106-13(2)a – Maximum Height 7'-0"

106-3(3)b – General Regulations – Masonry

The height of the existing monument signs that we are replacing are approximately 7'-6". According to the regulations, the maximum height for a monument sign shall be seven feet. Our proposed monument sign 'A' has a height of 17'-2 3/4", while our proposed monument sign 'B' has a height of 7'-3 1/2". The height of the

signs will be beneficial for the TCC students by clearly marking the campus drive entrance with familiar signage and allowing visual acknowledgment for moving to a safe road location as early as possible. Although Sign 'A' is quite a bit larger than previous or as allowed, we believe it is important to maintain the design integrity of the TCC standards. It is also in an area of the campus with minimal development and a large stretch of no signs or other road clutter.

According to the regulations, the sign message area shall be surrounded by at least eight inches of sign structure consisting of masonry. The new sign standards for TCC do not include any masonry and we are proposing to retain this standard and to not provide masonry integrated into the sign. Our hardship for doing this is cost and continuity of the signs with other campuses.

TCC is requesting a variance for these two monument signs for the reasons noted and would appreciate your consideration. We are happy to review any of this information with you further.

Sincerely,

A handwritten signature in blue ink, appearing to read "Debbie Fulwiler". The signature is fluid and cursive, with a large initial "D" and "F".

Debbie Fulwiler, AIA
President