

PARKS AND RECREATION BOARD MEMORANDUM

FROM: The Office of the City Manager **DATE:** October 6, 2025
SUBJECT: NRH Centre, Grand Hall, Athletics, Senior Center, Richland Tennis Center, Programs and Services Update
PRESENTER: Antonio Evangelista, Assistant Director of Parks and Recreation

GENERAL DESCRIPTION:

Antonio Evangelista, Assistant Director, will present an update on activities at the NRH Centre, Fitness, Athletics, Grand Hall, Senior Center, Cultural Arts and the Richland Tennis Center.

NRH CENTRE

- A. NRH Centre Memberships have produced another strong year of sales with the NRH Centre total membership revenues projected to end the fiscal year at \$1.47M. The NRH Centre will also complete FY25 with the third highest day pass sales since opening the facility with an estimated 14,500 sold.
- B. Kids Club continues to show attendance increases ending the year with 4,800 total visits. This is the highest attendance dating back to FY2019.
- C. Fitness Revenue is rounding out well for FY24-25 as of late September: Personal Training (195K, a new record), Wellness programs (14.7K, a new record), and Group Fitness (54K).
- D. Youth Program Revenues had another stellar year generating over \$211k in total revenues. The NRH Centre youth division saw 2,064 total enrollments for various programs including dance, gymnastics, art, and youth camps.
- E. Camp NRH had it's best revenue year in it's 31-year history with total revenues of \$175k, improving over 12.6%. Camp saw 964 registered kiddos throughout the 10-week camp season.

YOUTH PROGRAMS

- A. Youth Programs had its first successful basketball and volleyball camp in August with kids ages 10-12 for three days of skills and fun competition. Positive feedback from this camp indicates future interest and we are excited to find ways to continue this type of offering. The beginning of fall and the start of school presents new

schedules for kids and parents, but the popularity of our dance, gymnastics and after school art programs overcomes this challenge and continues to be a source of activity and enrichment for our community with full classes going into fall.

- B. Pre-School is at capacity and Just 3s numbers match last year's enrollment. Our teachers and staff worked hard to update the classroom with fresh paint, station ideas and innovation for the new school year. Parent attendance at Meet the Teacher was well attended and the first few weeks have been a smooth transition and successful start. Our classes are looking forward to partnering with the NRH library for an upcoming field trip this fall.
- C. A new offering for Art is a Parent/Child class targeting 18mos to 3-year-olds on Tuesday mornings starting in October as well as future family-art night in the works.

ATHLETICS

- A. Softball leagues are ending summer seasons and getting into their fall seasons. Offered Monday, Tuesday, Thursday Men's E Doubleheader, Monday Men's Church, and Sunday CoEd Doubleheader Leagues.
- B. Volleyball is in the middle of their current season and will begin next season the week of November 4. The league offers Intermediate A, Intermediate B on Tuesdays and Recreational on Thursdays.
- C. The current session of the Pickles n' Paddles Indoor Pickleball League will end on Wednesday, September 17. The 10th season of Pickles n' Paddles will start on Wednesday, October 22.
- D. Gutterball League is returning in September for its 3rd season.
- E. The Bike & Hike Series will end the 2025 series on Thursday, October 9 at 6:00 p.m. starting from Northfield Park. You choose to bike or hike at the park location listed each month. The Bike and Hike Series provide a great monthly opportunity to get outside and be active in a fun and welcoming setting. The recreational bike rides are 9-12 miles and the routes incorporate trail and on-road. The wellness hikes are 1-2 miles within the loop trails of the park and led by our staff. Individuals, groups, and families are welcome, just bring your water bottle and safety helmet during the bike ride.

October Bike Route Map: <https://bit.ly/2025OctRIDERoute>

October Hike Route Map: <https://bit.ly/2025OctHIKERoute>

AQUATICS

- A. There are 115 participants enrolled in Swim Lessons that began on Monday, September 8. This is both Private Lessons and Group Swim Lessons. Saturday sessions were eliminated for this fall season due to instructor availability. Aquatics has trained 3 new Water Safety Instructors and 5 new Aides for the Swim Lesson Program. September weekday lessons are wrapping up on Thursday, September 25. Early Registration begins on Friday, September 26 for current participants and

Monday, September 29 for new participants for the October weekday lessons beginning on Tuesday, October 7.

- B. Aquatics will host a Splash Flix on Friday, October 24 featuring a movie that is chosen by our Facebook Community. This event includes some fun activities before the movie begins, along with free popcorn while watching a movie in the pool. Participants may bring in their own food to enjoy. Registration opens on October 8 and tickets start at \$10 with a family deal of \$30 for 4 people.
- C. The Rock Wall in the Aquatics area was recently repaired from August 25-30 and has re-opened for climbing. It was sealed to prolong the life of the concrete and also re-painted. During the closure, other necessary repair projects such as stain treating the pool bottom, re-caulking the waterslides, rust mitigation and painting the waterslide tower, rust removal on the stainless steel, a full pool filter cleaning, power washed the pool deck, deck grate cleanout, and other visibly needed tasks were completed.

RICHLAND TENNIS CENTER:

- A. Fall tennis adult leagues season has kicked off the beginning of September. We continue to see growth in the number of teams that use RTC as their home courts. This includes the USTA, TCD, and NETT organizations. Based on this year's increase in teams, we anticipate continued success moving into 2026.
- B. RTC is closing out another successful year with revenue projections to have our third best year ever. A significant increase in our adult drop-in drills and league play contributes to reaching our goals.
- C. We also anticipate our junior programs to increase in participation in 2026. On a high note, our junior program, led by Sarah Swanston, took a team representing Fort Worth to the 2025 Junior Grand Prix held in August at the John Newcombe's Tennis Ranch. They brought home the 2nd place trophy. Congratulations to the players!
- D. For October, plans are underway to host an adult mixer with drills and doubles play. Target date is October 24.

GRAND HALL AT THE NRH CENTRE

- A. Dona Roth Kinney is the new Grand Hall Supervisor. She has over 30 years of municipal parks and recreation experience and looks forward to serving the community at Grand Hall.
- B. A staff work day has been scheduled for September to update the back of house; deep clean ballrooms, terrace and patio; and inventory supplies and equipment.
- C. To prepare for the busy months ahead, additional banquet and hospitality attendants are currently being onboarded.

- D. In the upcoming months, Grand Hall looks forward to hosting a variety of events including the NRH Senior Center's Craft Fair, the Senior Center monthly luncheons, three weddings, a Quinceanera and several corporate meetings.
- E. Total budgeted revenue for Grand Hall in FY25 is \$447,500. Total current revenue to date is \$386,955.23 or 86.5% of total budget.
- F. Grand Hall pre-booked revenue for the remainder of FY25 is currently \$11,506.67 which brings total estimated revenue to \$398,461.90 or 89% of the total budget. Revenues were down this year due to the loss of a weekly church rental who had been with the Grand Hall for over seven years. The church relocated to a site that could better fit the growing needs of the church. Their relocation resulted in a loss of \$79,924 projected revenue for FY25.

NRH SENIOR CENTER

- A. The NRH Senior Center hosted a fundraising Garage Sale on Friday, September 5 and Saturday, September 6. A member-lead team spent many hours collecting, cleaning and pricing items that were donated over a 2-month period. Funds raised at this event will be utilized for November and December luncheons and center activities over the next four years. In total, the center raised \$16,900.75. Center members, Kenny and Debbie Schmidt headed this endeavor with a 30-member team.
- B. The NRH Senior Center Gives Back team collected 504 school supply items and collected \$471 for supplies for Birdville ISD Schools. Schools that received supplies: Smithfield Elementary, Smithfield Middle, Snow heights Elementary, Watauga Elementary, Watauga Middle and Cheney Hills Elementary. In September, members will be collecting funds to purchase items for care packages that will be distributed in October to over 120 North Richland Hills Meals on Wheels senior participants.
- C. Fall Prevention Week will be held the week of September 22. Center activities are planned each day that week with Medical City North Hills, Vital Caring Group Mid-Cities Pharmacy and others offering activities each day.
- D. The NRH Senior Center is hosting "Dancing Through the Decades Dance and Party on Wednesday, September 25 in celebration of National Senior Center Month. There will be a DJ, dancing, refreshments and fellowship for this event that will be held from 4-6 p.m. in the Grand Hall of the NRH Centre.
- E. Mark your calendars for the NRH Senior Center 2025 Craft Fair on October 29 and 30! Join us for a two-day craft fair filled with handmade treasures created by the talented senior crafters! Over 40 vendors will showcase and sell their handcrafted items at the Grand Hall in the NRH Centre, 6000 Hawk Ave. during this two-day event. The Craft Fair will be on Wednesday, October 29 and Thursday, October 30 from 10 AM to 6 PM. You'll find one-of-a-kind gifts, seasonal décor, knitted and crocheted items, home goods, artwork, jewelry, and more — all lovingly made by local seniors. Free admission & open to the public! Bring your friends and come browse the creativity and craftsmanship of our senior community.

- F. The NRH Senior Center relies heavily on Community Partners in order to offer many of our programs. Partnerships fall into three categories, (GOLD, SILVER and BRONZE). Gold Level consists of the monthly luncheon partnership. Silver Level is special activities. Bronze level consists of Bingo, Birthday Party and monthly tournament prizes.
- a. Gold Level: August/September CenterWell Senior Primary Care, Nations Insurance Solutions
 - b. Silver Level: August/September Nations Insurance Solutions, Primerica, AmeriLife, Suvida Healthcare, Green Valley Rehabilitation & Healthcare Center, Texas AgriLife Extension, CenterWell, Suzi McAlpine Insurance Independent Broker, Lucas Funeral Homes, Encompass, Vital Caring Medical City North Hills
 - c. Bronze Level: August/September Atria at Hometown, Edward Jones Investments, Lucas funeral Homes, Palm Primary Care, Healing Hands Healthcare and Senior Living Advisors.

CULTURAL ARTS AND SPECIAL EVENTS

- A. FALL AT THE HALL, the month-long festive celebration at NRH City Hall has arrived. In October, charming photo scenes will be on display in the Plaza and events each Saturday leading up to the fall finale, PUMPKIN POINT on Saturday, October 25. Don't miss this month of festive fun in North Richland Hills!
<https://bit.ly/NRHFallAtTheHall>
- B. **Autumn Sounds Concerts** kick off Fall at the Hall with live music at City Hall Plaza on three Saturdays beginning September 27. Gates open at 6 p.m. and concerts begin at 7 p.m. Seating is on the lawn, so don't forget your blankets and lawn chairs.

2025 Autumn Sounds Lineup

Saturday, Sept. 27 - The Elton Johns An Epic tribute to Elton John

Saturday, Oct. 4 - The Riff & Chips 60's British Invasion

Saturday, Oct. 11 - The Jukebox Heroes TOP 40 songs from every genre

Includes a stunning Light Projection Show on NRH City Hall by Lightware Labs

Admission is free and parking is free. A Kids Zone with activities and fun is available at each concert for the younger music fans in attendance (ages 3 - 10). Food is available for purchase from a variety of food trucks, or you are welcome to bring your own picnic and beverages, but please no glass containers and CPAAA will also be on hand with delicious popcorn.

Autumn Sounds is sponsored by Sam's Club, AT&T, New Armor Restoration, Hounds Town NRH, Family Pet Clinic of NRH, Thorne Family Dentistry.

For more information visit <https://www.nrhtx.com/AutumnSounds>

- C. Join us for the **Opening Art Reception for the NRH POP-UP Gallery** exhibition, Seasons of Change on Thursday, October 2 in the NRH City Hall Lobby from 5:30 p.m. to 7:00 p.m. This POP-UP Gallery Exhibition celebrates fall with creativity and color! Explore artworks inspired by the beauty of autumn, created by local artists from NRH community. Enjoy light refreshments while meeting the artists and

experiencing the art work. The POP-UP Gallery is free & open to the public, with the exhibition running October 1-31.

<https://www.nrarts.com/upcoming-events>

- D. Join us for a magical evening under the stars this fall at the **NRH Movies at the Plaza**, featuring the Halloween classic Hocus Pocus (rated PG)! As part of the NRH Fall at the Hall celebration in October, we're turning the NRH City Hall Plaza, 4301 City Point Drive into an outdoor theater filled with autumn vibes, fall photo scenes, and a little Hocus Pocus fun on Saturday, October 18. Gates open at 6 PM and the movie will begin at dusk around 7 PM. Come early to grab a good spot and enjoy fall-themed photo areas, and wear your best Fall/Halloween outfits. Food is available for purchase from a variety of food trucks, or you are welcome to bring your own picnic and beverages, but please no glass containers and CPAAA will also be on hand with delicious popcorn. The movie is free and parking is free. Bring your chairs, blankets, and favorite people and prepare for a night of fun, laughs, and fall magic!
- E. Wrap up the autumn season with your Halloween spirit at **Pumpkin Point**, the grand finale of NRH Fall at the Hall! Join us on **Saturday, October 25** from 5:00 PM to 8:00 PM at NRH City Hall Plaza, 4301 City Point Drive for an unforgettable evening of Halloween-themed fun for the whole family. The plaza will come alive with fall magic featuring festive crafts, carnival-style games, music, stage entertainment, live owls and raptors, fall photo scenes, hayride shuttle, food vendors, and more. Come in your costume and take part in our crowd-favorite costume parade —perfect for ghosts, goblins, superheroes, and princesses of all ages! Admission is free and parking is free with food available for purchase. Pumpkin Point is sponsored by City of NRH, NRH Farmer's Market, Family Pet Clinic of NRH, Smile NRH and Thorne Family Dentistry.
<https://bit.ly/NRHFallAtTheHall>
- F. The city's 18th Annual **Veterans Day Celebration** to honor those who have served in the armed forces on Tuesday, November 11 at 11 a.m. The celebration will be held in the NRH City Hall Lobby, 4301 City Point Dr. and will include a wreath of honor, NRH Police and Fire Honor Guard presenting the colors, patriotic music and performances and a keynote address.
- G. The City of NRH will host a **Veterans Day Display** in the NRH City Hall Lobby, 4301 City Point Drive, from November 4 through November 11 daily between 8 a.m. and 5 p.m. Monday to Friday. The display will feature flags recognizing all branches of the military, patriotic decorations, and a Wall of Honor for all Veterans who have served or are currently serving.

Members of the public are invited to SUBMIT 4"x6" photos of their loved ones who have served or are currently serving in the Armed Forces. The photos will be displayed on the Wall of Honor. Please submit your photos to tearle@nrhtx.com with the following information: Veterans first and last name, branch of service and years of service. The deadline to submit a photo is Saturday, November 1.

Photos will be accepted by email or in person and should not be the original photo, but a copy or emailed image to digitally print for display. Photos will not be able to



be returned. Please join us here at NRH City Hall as we honor all those that have served our country November 4-November 11.

- H. Kick off the Christmas season with the **NRH Christmas Tree Lighting** on Thursday, December 4 from 6 p.m. – 9:00 p.m. in Stormy Plaza Park, 9010 Grand Avenue. In addition to the tree lighting and a spectacular drone light show, SANTA will be visiting with families and posing for photos. There will also be crafts for youngsters to make and take, choirs singing, and food and beverage available for purchase.
- I. Take a stroll down Hawk Avenue to enjoy thousands of twinkling lights, the city's 46-foot-tall Christmas Tree and other holiday scenery at the **Holiday Lights on Hawk** Avenue from November 24 to January 4. The lights come on nightly at dusk, about 5:30 p.m. The area provides many opportunities for your holiday photos, so don't forget your camera!