

# Community Services Report: Iron Horse Golf Course

March 2021

## Iron Horse Key Indicators

<b>Indicator</b>	<b>March 2021</b>	<b>March 2020</b>	<b>FY21 YTD</b>	<b>FY20 YTD</b>
Rounds Played	3,827	266	14,650	11,043
Events Booked	6	0	28	48
Number of Programs	(APC) & Junior Golf Camps			
Tournament Rounds	133	0	1,078	1,279
Program Attendance	70 APC Contract 242 Arcis Prime Junior Camps N/A yet	71 APC Contract 224 Arcis Prime Junior Camps N/A yet	85 APC Contract 232 Arcis Prime Junior Camps N/A yet	79 APC Contract 201 Arcis Prime Junior Camps N/A yet
F & B Revenue	\$40,244	\$6,843	\$187,600	\$232,444
Pro Shop Revenue	\$52,107	\$19,387	\$258,775	\$189,368
Golf Revenue	\$157,051	\$6,243	\$726,312	\$320,232
Total Revenue	\$249,385	\$32,473	\$1,172,670	\$742,044

## Iron Horse Highlights

- Arcis Players Club Program
  - APC as it is referred to, is a monthly player development program that includes a practice, instruction, and a playing piece. For a monthly fee, a player may utilize the range as often as they would like, attend 2 weekly lesson clinics, and play for a discounted rate during twilight hours daily.
  - Prime and APC generated \$16,941 in revenue in February, compared to \$14,703 in 2020.

