

# Community Services Report: Iron Horse Golf Course

June 2024

## Iron Horse Key Indicators

<b>Indicator</b>	<b>June 2024</b>	<b>June 2023</b>	<b>FY24 YTD</b>	<b>FY23 YTD</b>
Rounds Played	5,549	4,769	33,216	31,446
Events Booked	18	12	88	96
Number of Programs	Annual Passes & Leagues	Annual Passes & Leagues	Annual Passes & Leagues	Annual Passes & Leagues
Tournament Rounds				
NRH Center Attendees	284 Golf 455 NRH	293 Golf 530 NRH	3,139 Golf 3,895 NRH	4,219 Golf 4,298 NRH
Program Attendance	13 Weekday Passes 62 Monthly IHGP	14 Weekday Passes 61 Monthly IHGP	11 Weekday Passes 62 Monthly IHGP	11 Weekday Passes 62 Monthly IHGP
F & B Revenue	\$67,251	\$68,005	\$505,032	\$525,468
Pro Shop Revenue	\$33,737	\$49,218	\$283,117	\$286,944
Golf Revenue	\$251,112	\$223,583	\$1,579,730	\$1,529,958
Total Revenue	\$352,100	\$340,806	\$2,367,879	\$2,342,370

## Iron Horse Highlights

- Revenues grew by 3% or \$11,294 vs. the prior year and by 16% or \$49,629 vs. budget.
- Rounds increased by 16% or 780 vs. the prior year and increased by 35% or 1,444 vs. budget.
- The number of playable days increased by 30 days (30 vs. 26).
- Precipitation decreased by 1.2 inches vs the prior year (0.1 vs. 1.3), Iron Horse experienced 5 less rain events vs. prior year (2 vs. 7).
- Completed Solid Times Greens Aerification with rental walk behind Pro-Core 648 Aerifier and rolled greens with new Salsco Greens Roller. The aerification and recovery process was much improved with the newer equipment. We also kept nine holes open each day for golfers to play the opposite 9 holes continuously for an 18-hole round. This allowed us to capture \$12,000+ in revenues during the two-day aerification process.
- Grew off-site Bar Services Revenue for June 2024 by \$4,163 (\$,800 vs. 637).



## Upcoming Events

- Spark League – IHGC – Tuesdays – 5:30 pm
- City League – IHGC – Wednesdays – 5:30 pm
- LPGA Amateur – IHGC (12 Players) – Mondays in July 8:00 am (tee times)
- 07/08 – 07/11 Junior Golf Camp – IHGC – 9:00 am – 11:00 am
- 07/09 BNSF League – IHGC – 5:30 pm
- 07/11 Golfers at Work – IHGC (70 Players) – 8:00 am
- 07/13 Red White & Blue Challenge – IHGC (? Players) – 8:00 am
- Silver tees will be the White tees
- Adjust Blue Tees to compensate for all player types
- 07/13 Kanika Amous – NRHC (150 attendees) – 7:00 pm setup
- 07/15 Grumpy Old Men – IHGC (68 players) – 7:30 am
- 07/16 BNSF League – IHGC – 5:30 pm
- 07/17 Thesa HS Golf – IHGC – (8-12 Players; 9 holes) – 10:00 am (tee times) (walkers w/ spectator carts)
- 7/20 Athena Harvard – NRHC (100 attendees) – 6:00 pm setup
- 07/21 Newman Baby Shower – IHGC Pavilion (about 30 attendees) – 2:00 pm
- 07/29 – 08/04 Youth Golf Week – IHGC – Golf Clinics, Discounted Jr. rates, giveaways, contests, etc.
- 07/29 Referee's – IHGC (40 Players) – 11:00 am (tee times)
- 07/30 Jay Jordan HS – IHGC (24 Players) – 8:00 am (tee times) (walkers w/ spectator carts)

