



PLANNING AND ZONING COMMISSION MEMORANDUM

FROM: Planning & Zoning Department **DATE:** June 6, 2019
SUBJECT: Consideration of the Vision2030 Economic Development Plan.
(CONTINUED FROM THE MAY 16, 2019, PLANNING AND ZONING COMMISSION MEETING)
PRESENTER: Craig Hulse, Economic Development Director

SUMMARY:

Attached is a copy of the goals and objectives of the Vision2030 Economic Development Plan. These goals and objectives were developed by the Economic Development Advisory Committee and the Strategic Plan Committee as part of the strategic plan update.

The Planning and Zoning Commission is requested to review and accept the proposed plan. Comments from the Commission will be provided to City Council. The goals of the Vision2030 Economic Development Plan are:

1. Redevelop and reuse vacant and underutilized properties.
2. Promote a positive business climate.
3. Develop and promote an attractive, diversified, and thriving community.

Additional objectives are provided under each of the three goals in the attached document. The Economic Development Advisory Committee held the following meetings in preparation of the plan.

| DATE | MEETING TOPICS |
|----------------|---|
| May 2017 | City overview and discussion of the 2003 Economic Development Plan |
| July 2017 | City Deep Dive: business, development, property, and societal trends |
| March 2018 | Review and discuss plan goal #1 |
| May 2018 | Review and discuss plan goals #2 and #3 |
| June 2018 | Joint meeting of the Economic Development Advisory Committee and Strategic Plan Committee |
| September 2018 | Confirm, discuss, and recommend plan |



CITY COUNCIL: The City Council will consider the Vision2030 Economic Development Plan at the June 10, 2019. Comments from the Commission will be provided to City Council.

RECOMMENDATION:

Accept the Vision2030 Economic Development Plan.