



PARKS AND RECREATION BOARD MEMORANDUM

FROM: The Office of the City Manager **DATE:** December 2, 2024
SUBJECT: NRH Centre, Grand Hall, Athletics, Senior Center, Richland Tennis Center, Programs and Services Update
PRESENTER: Antonio Evangelista, Assistant Director of Parks and Recreation

GENERAL DESCRIPTION:

Antonio Evangelista, Assistant Director, will present an update on activities at the NRH Centre, Fitness, Athletics, Grand Hall, Senior Center, Cultural Arts, Community Events, and the Richland Tennis Center.

NRH CENTRE

- A. The NRH Centre has developed a turn-of-the-year membership special that was sent out via direct mail in November. The 2024-25 New Year's promotion will run from November 2024 – February 2025 highlighting:
- 10% off all paid-in-full memberships for new and renewing members.
 - 6-month Individual and Family Membership Options with or without Group Fitness Add-ons
 - Free Two-Week Trial for those NRH residents that are not currently members and would like to try the facility before they commit to a membership.
- B. The NRH Centre will be closed December 24 and 25 for the Christmas holiday and will have holiday hours on New Year's Eve from 5:00 a.m. – 3:00 p.m. and New Year's Day from 5:00 a.m. – 5:30 p.m. For a complete listing of annual holiday hours please visit the NRH Centre website at <https://www.nrhcentre.com/holiday-hours>.
- C. The 2024 Run Run Rudolph 5k fun run event that begins and ends at the NRH Centre will take place on Saturday, December 7, 2024, at 8:30 a.m. The event provides a great opportunity for families and friends to share their holiday spirit and enjoy fitness and fun. This run benefits the NRH Water Safety 365 initiative, the city's commitment to keeping people safe in and around water 365 days a year. The 2024 Sponsors include Medical City North Hills and Aqua Tots NRH.
- D. Dance and gymnastics are currently in the middle of the Fall 2 session, showing higher enrollment numbers compared to last year's benchmarks. The Pre-K and Just 3s programs recently had a successful library field trip and a fun Halloween celebration at the NRH Centre. This week, they are busy working on social and



academic skills as they prepare for their Friendsgiving event. Additionally, the Just 3s group enjoyed a special visit from the NRH Police Department last week.

- E. The weekly after-school art class is fully booked, with young artists preparing to showcase their creations in a small art show for staff and parents before the holiday break.
- F. On November 25 the NRH Centre will host a sold-out multigenerational cookie decorating class held at the Senior Center, with participants ranging in age from 8 to 81, highlighting the program's wide appeal.
- G. November Swim Lessons are wrapping up with 55 participants. There will be a break between lessons, and they will start back up the week of January 6, 2024. Registration will open in December.
- H. The NRH Centre will offer a Splash Flix movie on Friday, December 13, 2024. Doors open at 6 pm and the movie begins at 6:30 p.m. The movie is How the Grinch Stole Christmas (2000). Registration is open and the fees range from \$10-\$45 depending on the number of family members. There will be themed decorations and activities before the movie begins. Participants may bring food. Popcorn, candy canes and hot chocolate will be available.

ATHLETICS

- A. The Athletic Division remains dedicated to offering more engaging activities that keep adults active and having fun.
- B. Adult Softball fall season is wrapping up as recent rain delays have pushed some games into December.
- C. The sold out fall indoor volleyball league is set to kick off its season on November 19 and 21.
- D. The latest session of the Pickles n' Paddles Indoor Pickleball League is underway and, once again, sold out quickly.
- E. Gutterball Bowling League also had a successful fall season, and staff is actively working to finalize dates for the next session.

GRAND HALL AT THE NRH CENTRE

- A. Grand Hall is excited for a bustling holiday season that began in November and will continue through December.
- B. The Grand Hall will be the host site for many holiday and city events over the coming months including, Senior Center Holiday luncheons, the Annual NRH Business Appreciation luncheon as well as the NRHPD Christmas party.



C. FY24/25 Revenue Update

- a. Total Budgeted Revenue: \$447,500
- b. Revenue to Date: \$53,181.41 (11.88% of budget)

D. Grand Hall operations is off to a great start for FY24/25. With pre-booked revenue already reaching \$122,698 and continues to grow daily, setting a positive tone for the remainder of the fiscal year.

RICHLAND TENNIS CENTER:

- A. RTC is coming off a record revenue year in 2024 driven by increases in both private and group lessons.
- B. RTC is hosting more and more events across the area and will look to build on that growth. In November RTC held USTA Tri Level tournament on Nov 01-03. This tournament has three different levels combined into one team for the entire Metroplex. November 08-10, we hosted for the first time 65+ USTA Sectional for men and women for the entire state of Texas. With the great success of the weekend USTA has requested to rebook for next year. KATCH tournament was also played at RTC November 12-13.
- C. Come out and join RTC for our 20th Annual Toys for Tennis Tournament on December 14. This tournament benefits the local NRH Community Enrichment Center with unwrapped toy donations as part of the entry fee.

NRH SENIOR CENTER

- A. 2025 Community Partner opportunities were emailed October to current 2024 partner or Interest agencies. Currently 67% of Gold, 78% of Silver and 72% of Bronze opportunities have been secured for 2025.
- B. The NRH Senior Center Craft Fair was held on Wednesday, October 23 and Thursday, October 24. There was a total of 815 in attendance. The Fair had 48 vendors that purchased 72 booths. Vendor evaluations showed 97% would recommend our event.
- C. The Spring Picnic in the Park was rescheduled to October due to rain. The October 28 event was held at Northfield Park. Hot dogs, chips, cookies and drinks were provided. The weather was excellent, and 97 members came out to participate in the fun. Hot dogs were grilled by two Parks Crew. Members enjoyed corn hole, comradery in the beautiful park, playing on the playground, and delicious picnic food.
- D. Veterans Day activities included Operation: Cup of Joe for our military veterans. 151 Coffee donated the coffee and Rosas breakfast burritos were provided. Veteran members were asked to bring a uniformed photo for display at the Center. After, the

buses transported members to and from the Veterans Day Celebration at NRH City Hall.

- E. The NRH Senior Center relies heavily on Community Partners in order to offer many of our programs. Partnerships fall into three categories, (GOLD, SILVER and BRONZE). Gold Level consists of the monthly luncheon partnership. Silver Level are special activities. Bronze level consists of Bingo, Birthday Party and monthly tournament prizes.
- a. Gold Level: October/November – Nations Insurance Solutions and Encompass Health
 - b. Silver Level: October/November – Suzi McAlpine Insurance Independent Broker, Healing Hands Healthcare, Green Valley Rehabilitation and Healthcare Center, Premiere Senior Advisors, CenterWell, Senior Primary Care, AmeriLife, Humana, Nations Insurance Solutions, Palm Primary Care, Encompass Health,
 - c. Bronze Level: October/November - Ashford Insurance, Humana, Roberts & Martinez Funeral Home.

CULTURAL ARTS AND SPECIAL EVENTS

- A. The new NRH signal art gallery installation began on November 13. The rotating NRH Signal Art Program, which was first implemented in 2007, utilizes the standard signal cabinets as community public art canvases. The program works with professional staff and local artist(s) to design original artwork for traffic signal boxes located throughout the city and is a rotating exhibit that changes approximately every five to seven years. The North Richland Hills Signal Art Program has attracted national attention in the years since its commencement.
- a. The current NRH Signal Art Program theme, “Music Legends”, was installed in 2015-2016. The Signal Art boxes serve as the City’s “outdoor art gallery” in addition to being used as wayfinding markers and “selfie spots” by commuters, residents, and visitors to the community. The signal art wraps, over time, begin to show wear and tear from the elements. With the current gallery being nine years old, the gallery of 18 signal boxes is ready for the new theme, “NRH Texas Botanicals”.
 - b. The NRH Signal Art Program is funded through donations and promotional funding.
 - c. The new gallery theme NRH Texas Botanicals, represents the Great State of Texas and its long history highlighting and nurturing a wide variety of native plants, flowers, birds, and pollinators that blanket the state including a plethora of species thriving locally in NRH. Many of the native wildflowers, plants, trees, birds, and pollinators can be found in our own backyards, throughout NRH parks and trails, and along city roads. Sarah (Green) Blagg was the sole artist who created this gallery shortly before her retirement from the city.

- d. The new gallery will begin to BLOOM throughout NRH this winter, as the 18 signal art gallery transforms to feature the magnificence of local flora and fauna in Nature Right Here. The full gallery is anticipated to be installed by the end of December (weather permitting).
- B. The Texas Jazz Allstars (TeJAS) will return to perform a concert on Thursday, January 2 in the Grand Hall at NRH Centre. The Texas Jazz All Stars (TeJAS) is a 22-member, teenage all-star group of saxophones, brass, vocalists and a roaring rhythm section. Members are selected by audition or based on instructor recommendations and their All Region/All State standings. This process yields an elite lineup able to perform college-level and professional level repertoire. This free concert is provided to the public through the NRH Arts initiative “Art Lives in Our City”. For more information, please visit <https://texasjazzallstars.org>.
- C. Holiday Lights on Hawk Avenue November 25 – January 5. Take a stroll down Hawk Avenue to enjoy thousands of twinkling lights, the city’s 46-foot-tall Christmas Tree and other holiday scenery. The lights come on nightly at dusk, about 5:30 p.m. The area provides many opportunities for your holiday photos, so don’t forget your camera.
- D. NRH Christmas Tree Lighting Thursday, December 5. Join us to kick off the Christmas season with the NRH Christmas Tree Lighting on Thursday, December 5 from 6:00 p.m. – 9:00 p.m. in Stormy Plaza Park, 9010 Grand Avenue. In addition to the tree lighting and a spectacular drone light show, SANTA will be visiting with families and posing for photos. There will also be crafts for youngsters to make and take, choir entertainment, shopping, and food and beverages available for purchase. Sponsors include Medical City North Hills, Aqua Tots NRH and Prosperity Tax Group.
- E. Join Iron Horse Golf Course this holiday season for annual holiday events.
 - a. Holiday Open House at Iron Horse Golf Course will take place on Tuesday, December 3 from 5:00 p.m. – 8:00 p.m. This come and go community event including hors-d'oeuvres, beverages, raffles, pictures with Santa and an end-of-year merchandise sale.
 - b. Breakfast with Santa Saturday, December 14 for a magical morning of joy and laughter. Seating times are 9:00 a.m. and 11:00 a.m. Adults \$22.95 & Children 10 & under \$13.95. Bring the whole family for a delicious breakfast spread, festive activities, and a chance to meet the one and only Santa Claus himself! Reservations at 817-485-6666 Ext. 1.