



PARK AND RECREATION BOARD MEMORANDUM

FROM: The Office of the City Manager **DATE:** February 4, 2019
SUBJECT: NRH Centre, Grand Hall, Athletics, Senior Center, Richland Tennis Center Programs and Services Update.
PRESENTER: Adrien Pekurney, Assistant Director

GENERAL DESCRIPTION:

Ms. Adrien Pekurney, Assistant Director, will present an update on activities at the NRH Centre, Grand Hall, Athletics, Senior Center and the Tennis Center.

NRH CENTRE

- A. From now through February 28, 2019, the NRH Centre is featuring a variety of Membership promotion options for both renewing and new members. This annual promotion is one that sets the stage for the New Year and provides a great opportunity to highlight the NRH Centre as well as encourage existing members to bring friends.
- B. Planning is underway for the summer programming schedule at the NRH Centre. The summer 2019 Discover Brochure will be available at the end of April and will feature programs and events taking place June 2019 – August 2019. Brochure design has been brought in-house for 2019, providing for an updated look and savings in production costs.
- C. NRH Centre Aquatics will host its third Dive-in Movie Night on Friday, February 8 at 6:00 p.m. Mr. Gatti's Pizza in North Richland Hills is sponsoring free pizza, while supplies last, as well as donated ice cream from Andy's frozen custard here in NRH. Food will be served at 6:00 p.m. with the showing of "The Incredibles 2" at 7:00 p.m. Cost is \$10 per person, or \$25 per family (up to 4). This is a great family friendly event and fun start to the spring swimming season.
- D. Early registration for the 2019 Camp NRH Summer Day Camp program was held on Friday, January 18. Before registration began, NRH Centre staff reached out to families from prior year's, that participated in at least seven weeks or more of camp, so they could be the first to register for the 2019 day camp season. The registration process was streamlined with a lottery drawing to cut down on the length of time parents had to wait in line to register. This year's process took less than 45 minutes to complete resulting in a greater number of happy camp parents. Camp NRH will be increasing the number of kids per week from 85 to 100, an



increase of 61% from just two years ago. Special thanks to our registration sponsor, McAlister's Deli, for providing sandwiches and desserts for the parents while they waited to register. Camp NRH will begin May 28 through August 9, 2019.

- E. Upcoming Facility Holiday Closure: The NRH Centre will be closed on Easter Sunday, April 21, 2019.

GRAND HALL AT THE NRH CENTRE

- A. The Grand Hall is excited to welcome Amber Corley as the full time Sales and Marketing Coordinator. Amber started in her new position on January 21, 2019.
- B. Total adopted revenue budget for the Grand Hall for FY2018/19 is \$290,000. As of 12/31/18, Q1, the GH is at \$132,203 or 45.6% of the adopted budget. This is a 21.7% increase over prior year Q1 revenues. Pre-booked estimated revenue is at \$295,459 or 101.9% of the total year budget.
- C. GH pre-booked revenue received is currently at \$53,528, ahead of pre-bookings at the same point last year.
- D. Q2 current estimated revenue from events already booked is \$72,451 compared to prior year of \$78,740. Current estimate of end of Q2 is just over \$90k and a \$35k lead on prior year through the first six months of the fiscal year.
- E. December 2018 GH revenue was \$50,523 beating prior year by \$25,132. December 2018 was only the second time that GH has exceeded \$50k in a single month.

ATHLETICS

- A. Winter athletic leagues began in January. The NRH Centre is hosting 32 adult coed volleyball teams (up from 26 in 2018) and seven men's basketball teams during the course of the winter league season.
- B. NRH Athletics is excited to announce the return of NRH Softball at Northfield Park in March 2019! Softball was able to host two leagues in the fall of 2018, and there was a lot of excitement about the renovated Northfield Park. Spring 2019 Registration is open now for 12 leagues, with league play beginning the week of March 4. In addition to softball, kickball will begin on March 6 at Fossil Creek Park.



NRH SENIOR CENTER

- A. The NRH Senior Center's Book Club will be meeting on the first Monday and first Friday in February and March. The February book selection is "Before We Were Yours" by Lisa Wingate and the March selection is "Still Alice" by Lisa Genova.
- B. The NRH Senior Center is celebrating "National Quackers Day" with our partner Empower Brokerage on Monday, February 4, at 9:00 a.m.
- C. The NRH Senior Center Wellness Seminar for Thursday, February 14 at 11:00 a.m. is "Benefits of apple cider vinegar and honey". The Wellness Seminar in March will be on Thursday March 13 at 11:00 a.m. with the topic of "Improving our immune system".
- D. The NRH Senior Center is celebrating "National Gumdrop Day" with our partner Humana on Friday, February 15 at 2:00 p.m.
- E. The NRH Senior Center will offer an educational seminar, by Crain and Wooley Law on the topic of "Creating the Perfect Estate Plan", on Thursday, February 7 at 10:00 a.m. Crain and Wooley Law were the generous sponsors of the January monthly luncheon.
- C. The seniors will be celebrating "National Cherry Pie Day" at the monthly luncheon, scheduled for Wednesday, February 20 at 11:00 a.m. The February program will feature Trinity Metro/TEXRail commuter rail service and train safety information and is sponsored by The Village at Silver Sage. The monthly luncheon scheduled for Wednesday, March 20 at 11:00 a.m. will celebrate "National Ravioli Day". The Senior Center's monthly luncheons average just over 120 senior attendees and is a fellowship highlight each month.

RICHLAND TENNIS CENTER

- A. Richland Tennis Center will be the host site for eight tournaments in February. Three for Birdville High School, three for Richland High School and two for NETT (Northeast Tarrant Tennis). Springtown High School will also use RTC for two tournaments, as well. THESA (Texas Homeschool Educators Sports Association) will also be using RTC for some of their dual matches during the spring. Fort Worth Christian School continues to use RTC for their practices and home dual matches.
- B. RTC will host a UTR (Universal Tennis Rating) tournament March 16-17. UTR is a new type of rating system for tennis players based on their ability rather than age or gender so in a tournament a 50-year-old male may play a 12-year-old girl since their UTR ratings are comparable. Many college coaches are looking at players' UTR rating when looking to offer tennis scholarships.

- C. RTC will also host a Mid-Cities Junior Circuit tournament on March 30.
- D. RTC will attend the BISD PTSA Summer Camp Fair on Saturday, March 30 at the BISD FAAC. This event features a wide variety of facilities and services throughout NE Tarrant County that provide programs and summer activities for youth of all ages.

CULTURAL ARTS AND SPECIAL EVENTS

- A. 2019 Sounds of Spring Line-Up Announced – The 2019 Sounds of Spring concert series will again be located at the NRH City Hall Plaza, 4301 City Point Drive, after a great 2018 season. The location change last year had several advantages for audiences, including improved sight lines and added space for seating, along with more accessible parking. The beautiful municipal building provides a striking backdrop for the concerts, with a built-in stage at the front of the rotunda. The 2018 series was well attended with excitement building for 2019. Food available for purchase from a variety of gourmet food trucks and the ever-popular Kids Zone with free games and crafts will be on site at each concert. Picnic seating will be available to everyone on a first-come basis, so bring your lawn chairs and blankets. Admission is free and parking is free. Gates open at 6:00 p.m. and the shows starts at 7:00 p.m. We look forward to seeing you each Friday, beginning April 12 through May 17, 2019. More information here.

2019 Sounds of Spring Line Up:

- April 12 Bad Moon Rising (CCR Tribute)
 - April 19 BackRoads (Classic Rock Hits)
 - April 26 Memphis Soul (Classic Hits)
 - May 3 Swingtown Orchestra (Tribute to Frank Sinatra & Karen Carpenter)
 - May 10 The Vinyl Stripes (Rockabilly Surf)
 - May 17 Blaze of Glory (Bon Jovi Tribute)
- B. The 2019 Daddy Daughter Dance marks the 28th year of this longstanding community tradition. The event was held on Saturday, February 2, 2019 at the Grand Hall. Over 400 dads and daughters enjoyed a memorable evening of dancing, pictures and refreshments. Generations of families continue to celebrate this special evening.
 - C. The NRH Pop-Up Art Gallery Artists' Reception was held on Friday, January 25 at Kindred Coffee Co., 8700 N. Tarrant Pkwy. Thirty-six artists were celebrated for their works of art on display now through February 22. This is the first event partnership with Kindred Coffee Co. as a host site and the initial feedback has been highly positive.