



City Council MEMORANDUM

From: The Office of the City Manager **Date:** May 14, 2025

SUBJECT: Consider Ordinance No. 3903, amending Section 106-13 (c) (3), City of North Richland Hills, Code of Ordinances, Building and Land Use Regulations, related to portable signs.

PRESENTER: Stefanie Martinez, Managing Director of Community Services

Summary:

The City Council is being asked to approve an ordinance amending the current sign regulations, authorizing the City Manager or designee to approve, on a case-by-case basis, allowance for temporary portable signs to be erected for more than 10 days or to be placed closer than 100 feet apart.

General Description:

The City's current regulations regarding signs can be found within Chapter 106 of the Code of Ordinances. Section 106-13 (c) regulates temporary signs, with a specific section (3) addressing portable signs. This section currently allows for portable signs to be erected for a maximum of 10 days, and requires any portable sign to be placed at least 100 feet away from any other portable sign on the lot.

Recently, the City received a request from Birdville ISD related to placing temporary signage which would encourage or remind parents to complete registration for the upcoming school year. A question was raised about extending the 10-day maximum time period, but the ordinance in its current form does not provide an avenue by which staff can approve an extension.

While staff does not propose a blanket extension in the time period for temporary portable signage, the proposed request would provide an extension on the maximum approval by the City Manager or designee, on a case-by-case basis. This extension could not exceed 30 days. In addition, the proposed ordinance would allow granting of exceptions to the minimum 100' spacing requirement.

Recommendation:

Approve Ordinance No. 3903