

**North Richland Hills Library**  
**2025 The Maker Spot Image Audit Survey**

We're conducting an image audit of The Maker Spot to better understand how it appears to our visitors and community. Your feedback will help us improve the visual presentation, signage, and overall user experience. Please take a few minutes to share your observations. Please return this form to \_\_\_\_\_ by \_\_\_\_\_. And remember, we get only one chance to make a good first impression!

**A. Entrance / Outside View**

1. The Maker Spot is clearly identifiable from the outside.

- ☐ Strongly agree
- ☐ Agree
- ☐ Neutral
- ☐ Disagree
- ☐ Strongly disagree

2. The entrance communicates what the space is used for.

- ☐ Strongly agree
- ☐ Agree
- ☐ Neutral
- ☐ Disagree
- ☐ Strongly disagree

3. There are clear indicators of hours, rules, or how to use the space near the entrance.

- ☐ Strongly agree
- ☐ Agree
- ☐ Neutral
- ☐ Disagree
- ☐ Strongly disagree

**B. Interior / First Impressions**

1. What is your first impression upon entering the space?

2. Does the space feel organized and welcoming?

- |   |  |
|---|--|
| <input type="checkbox"/> Strongly agree | <input type="checkbox"/> Disagree          |
| <input type="checkbox"/> Agree          | <input type="checkbox"/> Strongly disagree |
| <input type="checkbox"/> Neutral        |  |

3. Are there clear zones or signage that help you understand what equipment is available and how to use it?
- ☐ Strongly agree
  - ☐ Agree
  - ☐ Neutral
  - ☐ Disagree
  - ☐ Strongly disagree
4. Does the visual environment (layout and organization) support creativity and innovation?
- ☐ Strongly agree
  - ☐ Agree
  - ☐ Neutral
  - ☐ Disagree
  - ☐ Strongly disagree
5. Are all posted images, signs, and graphics clear, easy to read, and free from damage (e.g., fading, tears, or smudges)?
- ☐ Strongly agree
  - ☐ Agree
  - ☐ Neutral
  - ☐ Disagree
  - ☐ Strongly disagree
6. Do images and visuals (posters, banners, wall art, etc.) accurately represent the makerspace's mission, programs, and equipment?
- ☐ Strongly agree
  - ☐ Agree
  - ☐ Neutral
  - ☐ Disagree
  - ☐ Strongly disagree
7. Are safety and instructional images (e.g., equipment labels, safety posters) visible, legible, and placed near the appropriate equipment or area?
- ☐ Strongly agree
  - ☐ Agree
  - ☐ Neutral
  - ☐ Disagree
  - ☐ Strongly disagree

## **D. Overall Impressions & Suggestions**

1. What improvements could enhance the space's image or usability?
  
  
  
  
  
  
  
  
  
  
2. Does the layout of the equipment make sense in the area? If not, do you have any suggestions on placement?
  
  
  
  
  
  
  
  
  
  
3. What do you find most appealing about the space?
  
  
  
  
  
  
  
  
  
  
4. Any additional comments or feedback?

Your feedback is invaluable in helping us evaluate and improve the look, feel, and overall experience of The Maker Spot. We appreciate your thoughtful input and commitment to making the space more welcoming and user-friendly for everyone.