



CITY COUNCIL MEMORANDUM

FROM: The Office of the City Manager
DATE: November 14, 2016

SUBJECT: Consider authorizing the city manager to execute an agreement with Dynamic Signs and Marketing, LLC for construction of Park Entry Signs in the amount of \$91,985.

PRESENTER: Bill Thornton, Assistant Director of Parks and Recreation

SUMMARY:

City Council is being asked to award a construction contract to Dynamic Signs and Marketing, LLC for construction of the first phase of the Park System Signage project.

GENERAL DESCRIPTION:

The approved Parks & Recreation Capital Improvement Program Budget provides funding for the construction of the first phase of park entry signs at:

- Richfield Park
- Cross Timbers Park
- Walker's Creek Park
- Linda Spurlock Park
- Green Valley Park

The re-designed park entry signs incorporate sustainable materials, including natural stone masonry, LED lighting and foundation landscaping that surrounds two monument sizes which are selected for each park based on park classification or size and locational constraints. The project was bid with one alternate to convert the Linda Spurlock sign to the larger sized sign to be selected if pricing allowed.

The available construction budget for this phase of the project is \$95,780.

Competitive bids (RFB 16-026) were received on October 11th, 2016 from six contractors, as follows:

Contractor	Base Bid + Alternate
Dynamic Signs and Marketing	\$91,985
Double D Contracting	\$180,715



North Rock	\$219,200
Fain Group	\$231,446
C GreenScaping	\$275,615
Hutcherson	\$336,010

Dynamic Signs and Marketing is a Houston based company that is family owned and operated with over 50 years of experience in the signage industry, with a specialty in custom designed sign work. Based on the difference in bid prices between Dynamic Signs and Marketing's and the other bidders' staff checked multiple references for Dynamic Signs and reviewed the specifications again with them. The conclusion after this review was that Dynamic Signs was able to bid a lower price because they specialize in this type of work.

RECOMMENDATION:

Authorize the city manager to execute an agreement with Dynamic Signs and Marketing, LLC for construction of Park Entry Signs in the amount of \$91,985.