



PLANNING AND ZONING COMMISSION MEMORANDUM

FROM: Planning & Zoning Department **DATE:** July 18, 2019
SUBJECT: Consideration of the Vision2030 Economic Development Plan.
(CONTINUED FROM THE JUNE 6, 2019, PLANNING AND
ZONING COMMISSION MEETING)
PRESENTER: Craig Hulse, Economic Development Director

SUMMARY:

At their June 6, 2019 meeting, the Planning & Zoning Commission postponed action on the Vision2030 Economic Development Plan until their July 18 meeting. Staff is once again asking postponement of action on the Plan to allow City Council time to consider the final adoption of the Vision2030 Land Use and Transportation Plans, scheduled for July 22, 2019.

Staff recommends the Commission review the attached plan, ask questions of staff and provide input on its contents; but postpone consideration of the Economic Development Plan. Staff will bring the plan back for consideration at a future meeting later this summer or early fall.

BACKGROUND:

Attached is a copy of the goals and objectives of the Vision2030 Economic Development Plan. These goals and objectives were developed by the Economic Development Advisory Committee and the Strategic Plan Committee as part of the strategic plan update.

The goals of the Vision2030 Economic Development Plan are:

1. Redevelop and reuse vacant and underutilized properties.
2. Promote a positive business climate.
3. Develop and promote an attractive, diversified, and thriving community.

Additional objectives are provided under each of the three goals in the attached document. The Economic Development Advisory Committee held the following meetings in preparation of the plan.

DATE	MEETING TOPICS
May 2017	City overview and discussion of the 2003 Economic Development Plan
July 2017	City Deep Dive: business, development, property, and societal trends
March 2018	Review and discuss plan goal #1
May 2018	Review and discuss plan goals #2 and #3
June 2018	Joint meeting of the Economic Development Advisory Committee and Strategic Plan Committee
September 2018	Confirm, discuss, and recommend plan

RECOMMENDATION:

Review the attached plan, ask questions of staff, provide input on its contents and table the Economic Development Plan for consideration at a future meeting.