



CITY COUNCIL MEMORANDUM

FROM: The Office of the City Manager **DATE:** February 27, 2023
SUBJECT: 2022 United Way Employee Workplace Campaign Presentation
PRESENTER: Tina Earle, Courtney Kincaid and Elizabeth Copeland

SUMMARY:

The City of North Richland Hills 2022 United Way Employee Workplace Campaign was successful, raising over \$50,000 for the United Way of Tarrant County. Campaign Chair, Tina Earle will share a summary of this year's campaign activities and a check will be presented to Leah King, President and CEO, and Kintisha Williams, Director of Corporate Relations, United Way of Tarrant County.

GENERAL DESCRIPTION:

The City of North Richland Hills is proud to support the United Way of Tarrant County's annual fundraising campaign. Each year, an NRH Employee Committee raises funds and awareness for the non-profit organization. The 2022 campaign ran from October 7 through October 28, with a theme of NRH "All Stars for United Way." Using a hybrid approach, the 2022 campaign raised funds by combining online activities, that worked well in the past, with a few fun in-person events for all employees. Events included:

- Virtual Teams kick-off
- Online silent auction resulting in over 60 baskets/items sold
- Indoor and outdoor sales booths
- Website and email marketing campaign
- Online store
- Pumpkingram and raffle ticket sales
- United We Dine event at local NRH restaurant, Patriotic Pig
- Witch's Brew Halloween closing campaign event (held inside the Grand Hall due to weather)

The money raised through the 2022 campaign will support over 45 local nonprofits and programs that benefit every person in Tarrant County. We would like to thank the members of the 2022 United Way Campaign Committee along with everyone who donated and participated in the campaign for all of their hard work and commitment to helping people of this community and in Tarrant County.

The 2022 committee members are:

- Tina Earle, Chair – Parks & Recreation



- Courtney Kincaid, Co-Chair – Library
- Elizabeth Copeland, Past Campaign Chair – Economic Development
- Paulette Hartman – City Management
- Diana Boone – City Secretary
- Dakota Ford – Communications
- Rachel Clements – Finance
- Robin Berger – Finance
- Kathy Corley – Fire
- Jeff Arnold – Fleet
- Ellen Cooper – HR
- Katherine Ratcliff – IT
- Kori Tolfa – Library
- La Toyia Williams-Griffin – Library
- Candice Simmons – Neighborhood Services
- Brian Thomas – Neighborhood Services
- Sarah Green – Parks & Recreation
- Bryon Bustamante – NRH₂O
- Garrett Peek – NRH Centre
- Chad VanSteenberg – Development Services
- Cindy Garvin – Development Services
- Sgt. Dustin Black – Police
- Sgt. Richard Curtis – Police
- Lauren O'Brien – Police
- Samantha Gibson – Police
- Leah Michaels – Police
- Maria Lindsey – Public Works
- Eva Ramirez – Purchasing

We would also like to thank the many local businesses and vendors who showed their support for the campaign, including, AS&G, Digital Boundary, Double D Contracting Sciens Consulting, Occupational Health, First Check, Retro Betty's Estate Sales, Kevics Golf Academy, Wireless Watchdogs, and Chick-fil-A Rufe Snow.

Campaign Chair Tina Earle, Co-Chair Courtney Kincaid, and Past Chair Elizabeth Copeland and members of the 2022 Campaign Committee will present a check on behalf of the City to United Way of Tarrant County.