



CITY COUNCIL MEMORANDUM

FROM: The Office of the City Manager **DATE:** September 9, 2024
SUBJECT: Consider Resolution No. 2024-041 adopting the mission, vision, and goals for the City of North Richland Hills.
PRESENTER: Paulette Hartman, City Manager

GENERAL DESCRIPTION:

The Mayor and City Council met on July 11th and July 12th of this year to discuss the existing mission, vision, and goals for the City of North Richland Hills. During this two-day planning session, the Mayor and City Council identified their priorities and reached consensus on the future direction for the City of North Richland Hills. The updated mission, vision, and goals that resulted from the planning session are outlined below.

City of North Richland Hills Mission

To promote an exceptional quality of life for our community by being resident-focused, fiscally responsible, and business-friendly.

City of North Richland Hills Vision

To be the standard for transparent, resident-focused, fiscally-responsible, business-welcoming municipal government in Texas.

City of North Richland Hills Goals

- Drive operational excellence into every area.
- Become easier to do business with.
- Steward the public's money well.
- Be a great place to work.
- Revitalize neighborhoods and commercial corridors.
- Engage residents to enhance connection with the city and their neighbors.
- Improve safety, security, and infrastructure every day.



Attached is a resolution for your consideration that provides an opportunity for the Council to officially adopt the mission, vision and goals placing into official record the direction established by the Mayor and City Council during the 2024 planning session.

RECOMMENDATION:

Approve Resolution No. 2024-041 adopting the mission, vision, and goals for the City of North Richland Hills.