

Community Services Report: Iron Horse Golf Course

April 2024

Iron Horse Key Indicators

Indicator	April 2024	April 2023	FY24 YTD	FY23 YTD
Rounds Played	4,847	4,665	22,434	22,124
Events Booked	29	31	70	84
Number of Programs	Annual Passes & Leagues	Annual Passes & Leagues	Annual Passes & Leagues	Annual Passes & Leagues
Tournament Rounds NRH Attendees	822 Golf 220 NRH	989 Golf 510 NRH	2,179 Golf 2,985 NRH	2,824 Golf 3,238 NRH
Program Attendance	13 Weekday Passes 61 Monthly IHGP	14 Weekday Passes 61 Monthly IHGP	11 Weekday Passes 61 Monthly IHGP	11 Weekday Passes 62 Monthly IHGP
F & B Revenue	\$81,144	\$93,204	\$340,410	\$372,422
Pro Shop Revenue	\$45,451	\$42,243	\$200,936	\$189,223
Golf Revenue	\$222,846	\$233,634	\$1,088,020	\$1,079,002
Total Revenue	\$349,441	\$369,081	\$1,629,366	\$1,640,647

Iron Horse Highlights

- The number of playable days decreased by 2 days (24 vs. 26).
- The reduction in two playable days accounted for \$29,120 in lost revenues due to inclement weather.
- Precipitation increased by 4.9 inches vs the prior year (6.8 vs. 1.9), Iron Horse experienced 3 more rain events vs. prior year (10 vs. 7).
- Despite total revenues decreasing by \$19,640 vs. the prior year and \$26,779 vs. budget, total revenue per playable increased by \$395 (\$14,560 vs. \$14,195).
- The number of Golf Tournaments increased by 5 over the prior year (23 vs. 28). Revenues including F & B generated from Tournament rounds in April 2024 increased by \$23,983 (\$105,077 vs. \$81,094).
- Total ADR Golf Tournament Rounds (GF/CF/F&B) increased by \$45.83 vs the prior year (\$127.83 vs. \$82.00).

Upcoming Events

- Cowboys Helping Cowboys Golf Tournament May 3rd & 4th, 264 golfers.
- LPGA Amateurs Golf Tournament May 5th, 28 golfers. Cinco De Mayo Golf Tournament May 5th, 28 golfers.
- PAGA Golf Tournament May 11th, 52 golfers. Victoria Bar Services May 11th, 100 guests.
- Under Armour Junior Golf Tour May 12th, 42 golfers.
- Richland Touchdown Club May 13th, 100 golfers.
- Haltom Choir Banquet May 18th, 110 Guests.
- Rachel Nichols Graduation NRH Center May 22nd, 50 guests.
- Olund Bar Service May 24th, 250 guests.
- Olson Wedding Reception May 25th, 75 guests. Barmea Bar 75 guests, Rojas Bar 75 guests.
- Safari Club Dallas Golf Tournament May 26th, 80 golfers.
- Mayor Oscar Trevino Retirement NRH May 30th, 120+ guests

