

Community Services Report: Grand Hall

March 2021

Grand Hall Key Indicators

Indicator	March 2021	March 2020	FY21 YTD	FY20 YTD
Facilities Bookings	12	10	56	141
Total Attendance	900	1380	6,740	23,799
# of Comp Bookings	0	1	2	21
Average Revenue/Per Paid Booking	\$1,784	\$1,760	\$1,860	\$2,117
Total Revenue	\$21,409	\$15,837	\$100,448	\$255,589
COVID-19 Revenue loss due to cancelation of confirmed events	\$2,140	\$24,076	\$56,119	\$24,076

Grand Hall Highlights

- Total adopted budget revenue for Grand Hall in FY2020/21 is \$450,000. Total revenue as of 3/31/2021 is \$100,448 or 22.3% of total year budget.
- Grand Hall pre-booked revenue for the remainder of FY20/21 is currently \$119,962 which has total revenue sitting at \$220,410 or 48.9% of total budget.

COVID-19 Impact

- Canceled events by month (represents only events that were contracted and deposits paid)
 - October \$5,724
 - November \$28,004
 - December \$12,040
 - January \$2,220
 - February \$5,991
 - March \$2,140
 - April \$9,712
- Total \$65,831