

Community Services Report: Iron Horse Golf Course

April 2021

Iron Horse Key Indicators

Indicator	April 2021	April 2020	FY21 YTD	FY20 YTD
Rounds Played	4,194	0	14,650	11,043
Events Booked	14	0	42	48
Number of Programs	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps
Tournament Rounds	495	0	1,573	1,279
Program Attendance	81 APC Contract 253 Arcis Prime Junior Camps N/A yet	0 APC Contract 218 Arcis Prime Junior Camps N/A yet	85 APC Contract 232 Arcis Prime Junior Camps N/A yet	79 APC Contract 201 Arcis Prime Junior Camps N/A yet
F & B Revenue	\$58,482	\$0	\$246,082	\$232,444
Pro Shop Revenue	\$49,029	\$13,736	\$307,804	\$203,104
Golf Revenue	\$185,888	\$2,900	\$912,200	\$323,132
Total Revenue	\$293,399	\$16,636	\$1,466,069	\$758,680

Iron Horse Highlights

- Arcis Players Club Program
 - APC as it is referred to, is a monthly player development program that includes a practice, instruction, and a playing piece. For a monthly fee, a player may utilize the range as often as they would like, attend 2 weekly lesson clinics, and play for a discounted rate during twilight hours daily.
 - Prime and APC generated \$17,350 in revenue in April, compared to \$10,491 in 2020.

