

ORDINANCE 3886
SUMMARY OF SIGN REGULATIONS REVISIONS
JANUARY 2025

ELECTRONIC MESSAGE SIGNS

Section 106-2 - Definitions

- Delete existing definition for electronic message board
- Add definition for electronic message sign
- Revise definition for *ground sign* to change electronic message board to electronic message sign

Section 106-3 – General regulations

(12) Freeway overlay zone

- Revise subsections a through d to replace electronic message board with electronic message sign

Section 106-5 – Prohibited signs

(2) Rotating and flashing signs

- Delete second sentence: *Flashing or blinking lights which are incorporated into an electronic message board may be allowed and are regulated elsewhere in the regulations of this chapter.*

Section 106-9 – Table of permitted signs

- Revise section A. Ground Signs to change electronic message board to electronic message sign in table and footnote 4
- Revise footnote 4 to change electronic message board to electronic message sign

Section 106-12 – Electronic message boards and digital billboards

- Revise caption to read Electronic message signs and digital billboards
- Delete subsection (a) which is existing electronic message board standards
- Add new and updated standards for electronic message signs

Section 106-13 – Sign height, area, construction, and placement standards

- Revise (a) Ground signs to change electronic message boards to electronic message signs

WALL SIGNS

Section 106-13 – Sign height, area, construction, and placement standards

(b) Building signs

- Revise (1) Wall signs to revise second sentence to permit wall signs on three faces of the building instead of two faces: *Each structure or tenant space may have wall signage on a maximum of two building faces.*
- Revised (1)(b) Maximum area to change the sign area calculation from 15 percent of habitable wall area to 15 percent of exterior wall area.
- Revised (1)(e) to provide that the wall sign must be located at least 12 inches from the edge of a wall or tenant space, cornice line, parapet wall, apparent flat roofline, or eaves line of the building.