

Community Services Report: Iron Horse Golf Course

September 2021

Iron Horse Key Indicators

Indicator	September 2021	September 2020	FY21 YTD	FY20 YTD
Rounds Played	4,277	2,398	44,362	18,961
Events Booked	17	10	120	55
Number of Programs	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps	(APC) & Junior Golf Camps
Tournament Rounds	669	147	3,091	1,426
Program Attendance	70 APC Contract 252 Arcis Prime Junior Camps N/A yet	81 APC Contract 240 Arcis Prime	72 APC Contract 248 Arcis Prime Junior Camps N/A yet	81 APC Contract 240 Arcis Prime
F & B Revenue	\$60,750	\$24,876	\$520,594	\$262,161
Pro Shop Revenue	\$53,947	\$34,243	\$597,270	\$313,026
Golf Revenue	\$164,774	\$86,941	\$1,807,833	\$446,663
Total Revenue	\$280,471	\$146,060	\$2,925,697	\$1,021,850

Iron Horse Highlights

- Arcis Players Club Program
 - APC as it is referred to, is a monthly player development program that includes a practice, instruction, and a playing piece. For a monthly fee, a player may utilize the range as often as they would like, attend 2 weekly lesson clinics, and play for a discounted rate during twilight hours daily.
 - Prime and APC generated \$19,621 in revenue in August, compared to \$15,834 in 2020.
- Record monthly revenue in September

